

Quartz Watch Market Is Hottest Trends in 2024: Rolex, Omega, Seiko

Quartz Watch Market Analysis & Forecast for Next 5 Years

PUNE, MAHARASHTRA, INDIA, January 25, 2024 /EINPresswire.com/ -- HTF MI introduces new research on [Quartz Watch](#) covering the micro level of analysis by competitors and key business segments (2024-2030). The Quartz Watch explores a comprehensive study of various segments like opportunities, size, development, innovation, sales, and overall growth of major players. The research is carried out on primary and secondary statistics sources and it consists of both qualitative and quantitative detailing.

Some of the major key players profiled in the study are Rolex (Switzerland),

Omega (Switzerland), Seiko (Japan), Casio (Japan), Citizen (Japan), TAG Heuer (Switzerland), Fossil Group (United States), Tissot (Switzerland), Bulova (United States), Longines (Switzerland), Timex Group (United States).



Quartz Watch

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Quartz Watch Market will witness a 12% CAGR, Top Key Players and Forecast to 2030”

Nidhi Bhawsar

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The global Quartz Watch market size is expanding at robust growth of 12%, sizing up market trajectory from USD xx Billion in 2023 to USD xx Billion by 2029.

Definition:

Quartz watches are timepieces that use a quartz crystal oscillator to regulate timekeeping. They are known for their accuracy and reliability.

On the off chance that you are engaged with the industry or expect to be, at that point this investigation will give you a complete perspective. It's crucial you stay up with the latest sectioned by Applications [Online Retail, Brick-and-Mortar Retail, Exclusive Boutiques, Direct-to-Consumer (DTC)], Product Types [Fashion Watches, Sport Watches, Classic Watches, Casual Watches] and some significant parts of the business.

Market Trends:

- Smartwatch Integration: Quartz watches are increasingly integrating smart features like fitness tracking and smartphone connectivity.

Market Drivers:

- Affordability: Quartz watches are generally more affordable than mechanical watches, making them accessible to a broader consumer base.

Market Opportunities:

- Emerging Markets: Growing disposable incomes in emerging markets present opportunities for market expansion.

Market Restraints:

- Emerging Markets: Growing disposable incomes in emerging markets present opportunities for market expansion.

Market Challenges:

- Emerging Markets: Growing disposable incomes in emerging markets present opportunities for market expansion.

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Quartz Watch Market by Key Players: Rolex (Switzerland), Omega (Switzerland), Seiko (Japan), Casio (Japan), Citizen (Japan), TAG Heuer (Switzerland), Fossil Group (United States), Tissot (Switzerland), Bulova (United States), Longines (Switzerland), Timex Group (United States)

Quartz Watch Market by Geographical Analysis:

- APAC (Japan, China, South Korea, Australia, India, and the Rest of APAC; the Rest of APAC is further segmented into Malaysia, Singapore, Indonesia, Thailand, New Zealand, Vietnam, and Sri Lanka)

- Europe (Germany, UK, France, Spain, Italy, Russia, Rest of Europe; Rest of Europe is further segmented into Belgium, Denmark, Austria, Norway, Sweden, The Netherlands, Poland, Czech Republic, Slovakia, Hungary, and Romania)
- North America (U.S., Canada, and Mexico)
- South America (Brazil, Chile, Argentina, Rest of South America)
- MEA (Saudi Arabia, UAE, South Africa)

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FIVE FORCES & PESTLE ANALYSIS:

In order to better understand market conditions five forces analysis is conducted that includes the Bargaining power of buyers, Bargaining power of suppliers, Threat of new entrants, Threat of substitutes, and Threat of rivalry.

- Political (Political policy and stability as well as trade, fiscal, and taxation policies)
- Economical (Interest rates, employment or unemployment rates, raw material costs, and foreign exchange rates)
- Social (Changing family demographics, education levels, cultural trends, attitude changes, and changes in lifestyles)
- Technological (Changes in digital or mobile technology, automation, research, and development)
- Legal (Employment legislation, consumer law, health, and safety, international as well as trade regulation and restrictions)
- Environmental (Climate, recycling procedures, carbon footprint, waste disposal, and sustainability)

Browse for Full Report at @ <https://www.htfmarketintelligence.com/report/global-quartz-watch-market>

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Criag Francis

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