



# Dentistry for Midtown Achieves Platinum Status as Invisalign Provider

ATLANTA, GEORGIA, UNITED STATES, January 26, 2024 /EINPresswire.com/ -- [Dentistry for Midtown](#) is proud to announce that Dr. Laura Koch has been recognized as a [Platinum Invisalign Provider](#), marking a significant milestone in the practice's commitment to providing state-of-the-art orthodontic care.

As a leading [dental care provider in Atlanta, GA](#), Dentistry for Midtown has been serving the community with a focus on professionalism, convenience, and exceptional care. With over 40 years of history in the heart of Midtown Atlanta, the practice stands out for its concierge-style customer service and comprehensive care approach.

Dr. Laura Koch, who took over the practice in 2014, has been instrumental in introducing innovative services like Invisalign, further enhancing the clinic's offerings. "Achieving Platinum Invisalign Provider status is more than a recognition for our clinic - it's a testament to our dedication to our patients' oral health and aesthetic needs," says Dr. Koch. "We are thrilled to provide an orthodontic solution that is as clear and confident as our patients' smiles."

According to Dr. Koch, Invisalign is a cutting-edge orthodontic treatment that uses clear, virtually invisible aligners designed with advanced 3D imaging technology. This modern approach to straightening teeth offers a discreet and comfortable experience for patients, making it a preferred choice in the field of orthodontics. The convenience of Invisalign lies in its removability for eating and cleaning, coupled with fewer required office visits, which aligns perfectly with the busy lifestyles of Atlanta residents.

Additionally, in contrast to traditional braces, Invisalign aligners are nearly undetectable and eliminate the discomfort associated with wires and brackets. "We understand the importance of a beautiful smile and the confidence it brings. Our goal is to make that smile attainable for all our patients," Dr. Koch adds.

To ensure orthodontic care is accessible to all financially, Dentistry for Midtown goes above and beyond by offering flexible payment plans, making this innovative treatment accessible to more people. The clinic's convenient location and the new, elegantly designed office space further ensure that every visit is as pleasant as possible.

For more information or to schedule an Invisalign consultation, contact Dr. Laura Koch at

office@dfmsmile.com or call 404-249-1716. Discover the difference at Dentistry for Midtown by visiting [www.dentistryformidtown.com](http://www.dentistryformidtown.com).

## About Dentistry for Midtown

Established as a cornerstone of dental health in Midtown Atlanta, Dentistry for Midtown has provided over 40 years of dedicated service to the community. Specializing in cosmetic and aesthetic dentistry, the practice, under the stewardship of Dr. Laura Koch, DMD, offers an extensive range of dental services. The team's commitment to comprehensive and expert care is manifested in their adoption of a modern approach and an unwavering commitment to the pursuit of dental excellence.

Transitioning seamlessly into leadership, Dr. Laura Koch brought to Dentistry for Midtown a wealth of expertise garnered over 25 years at her own dental practice in Warner Robins. There, she honed a vast skill set, providing all aspects of general dentistry, including endodontic, cosmetic, and implant dentistry. Dr. Koch's journey in dentistry began after her formative years in Ann Arbor, Michigan, where she then pursued higher education at Michigan State University, majoring in psychology. She earned her Bachelor of Science in dental hygiene followed by a Doctor of Medical Dentistry degree from the Medical College of Georgia.

As a member of the American Dental Association (ADA) and the Georgia Dental Association (GDA), Dr. Koch maintains a Platinum provider status with Invisalign, reflecting her expertise in advanced dental care. Her compassion extends beyond the clinic through her support of charitable organizations such as the Salvation Army Safe House, the Humane Society, and the American Cancer Society. Dr. Koch's passion for excellence is paralleled in her personal life where she competes at a national level with Arabian horses, accompanied by her husband, Greg, and their emotional support French Bulldog, Robear.

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