

Orange Label Marketing Announces the Launch of Dr. Kerry Burnight's Inspiring "Making Older Better" Website

The launch of www.drkerryburnight.com marks a significant step in her dedication to providing valuable insights on aging and thriving during all stages of life.

COSTA MESA, CA, UNITED STATES, January 26, 2024 /EINPresswire.com/ -- [Orange Label Marketing](https://www.OrangeLabelMarketing.com) is thrilled to announce the launch of [Dr. Kerry Burnight's](https://www.DrKerryBurnight.com) new website, www.drkerryburnight.com. This momentous occasion marks a significant step in Dr. Burnight's mission of "Making Older Better" and her dedication to providing valuable insights on aging, connection, purpose, and thriving during all stages of life.



Orange Label Marketing



AMERICA'S GERONTOLOGIST

Dr. Kerry Burnight

“

It's been an honor to work with Kerry on elevating her mission and sharing it with others. ”

Rochelle Reiter

Dr. Kerry Burnight, a renowned expert in aging and gerontology, has dedicated her life to enhancing the lives of older individuals and those caring for them. With her new website, she aims to reach a wider audience and share her wealth of knowledge, experience, and wisdom. Dr. Burnight delves into best practices for feeling more vital, experiencing more joy, and embracing one's older self. She understands that aging can be a challenging

journey, yet her approach is filled with optimism and empowerment. Dr. Burnight's message is clear: "It's never too late or too early to start. Now is the time."

As a leading gerontologist, Dr. Kerry Burnight brings her unique perspective and compassionate tone to the forefront. Her website is more than a resource; it's a community where individuals who are aging and those caring for aging loved ones can find guidance and support.

Dr. Burnight's platform is designed to help individuals embrace aging in a world often plagued

by ageism. She offers practical advice on accepting your older self, fostering deeper connections, fulfilling your purpose, enhancing safety and security, and ultimately thriving regardless of life's circumstances. Dr. Burnight's empowering message reminds us that it's never too late or too early to start living our best lives, and her compassionate tone shines through in every piece of content.

Orange Label Marketing is proud to support Dr. Kerry Burnight in her mission to make older age a time of vitality, connection, and fulfillment. "It's been an honor to work with Kerry on elevating her mission and sharing it with others. At the onset, Orange Label helped Kerry develop her personal brand which included a logo, messaging and brand aesthetic. Once that foundation was established, we created her website and included professional photography of her in her own environment to capture her infectious personality and spirit," said Rochelle Reiter, President of Orange Label.



Dr. Kerry Burnight

ABOUT ORANGE LABEL

Orange Label is an award-winning response marketing agency that delivers "WOW" creative, a stellar experience and better results through data-driven, creative marketing. Services include strategy, data analytics, media, social, content and design. Partnering with wellness brands that grow when their customers thrive, Orange Label's partial list of clients include Nékter Juice Bar, Greenwell Farms, Southland Credit Union, Great West Produce and South Bay International. For more information, visit orangelabelmarketing.com.

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