

# Health and Wellness Trailblazer Parker Naturals Celebrates Acquisition Through Website Closers

TAMPA, FLORIDA, UNITED STATES, February 7, 2024 /EINPresswire.com/ -- Leading Amazon seller Parker Naturals, a trailblazer in the health and wellness industry, announces a significant transition to new ownership with the recent completion of its acquisition. Facilitated by the renowned business brokerage firm, [Website Closers](#), the terms of the deal won't be disclosed for confidentiality purposes, but the asking price for the business was readily achieved.



For years, Parker Naturals has been a trusted source for superfoods, vitamins, antioxidants, probiotics, and a diverse range of health-related products, catering to a growing market of health-conscious consumers. The company's unwavering commitment to providing quality products has positioned it as a reputable and sought-after brand in the competitive e-commerce landscape.

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*Tom Howard*

With an increasing emphasis on health and fitness, the demand for dietary and nutritional superfoods has witnessed a remarkable surge. Parker Naturals, recognizing this trend, has been at the forefront of delivering reliable products that align with the evolving

needs of its diverse customer base.

Website Closers, the world's largest [Technology](#) and Internet-focused Business Brokerage, played a pivotal role in mediating the acquisition, ensuring a seamless transition for both the seller and the undisclosed buyer.

Tom Howard, of the Cornerstone Team at Website Closers, spearheaded the deal and brought his wealth of experience to navigate the intricacies of the transaction.

Reflecting on this strategic move, the undisclosed buyer of Parker Naturals, stated, "We are thrilled about this acquisition and believe it marks a new era for Parker Naturals. The expertise and support provided by Website Closers were instrumental in ensuring a smooth transition. We are confident that under this new ownership, Parker Naturals will continue to thrive and evolve."

Tom Howard expressed his enthusiasm for the acquisition, saying, "Parker Naturals is a brand with a rich history and a strong foothold in the health and wellness sector. I am honored to have played a role in this acquisition, and I am confident that the brand will continue to flourish, reaching new heights with its commitment to quality and innovation."

As Parker Naturals embraces this exciting phase in its journey, the brand looks forward to leveraging its established reputation to contribute further to the health and wellness of its loyal customers.

Congratulations to all parties on this meaningful and successful transaction!

#### [Florida Business Broker](#) Contact

Tom Howard, Cornerstone Team at Website Closers

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#### ABOUT WEBSITE CLOSERS

As the world's largest Full Service Tech & Internet Mergers & Acquisitions Brokerage, Website Closers is dedicated to providing M&A Services to a wide range of private companies from as small as \$1 Million to as large as \$1 Billion across the globe, including Technology, Software, Internet, eCommerce, Amazon, and other Digital companies.

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