

Issada Cosmeceuticals Transforms Jackie Van Beek in New Feature Film "Audrey"

Australian cosmetic brand ISSADA is no stranger to the limelight and its latest collaboration, "Audrey" premieres in Texas in March.

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/EINPresswire.com/ -- [Issada](#)
Cosmeceuticals Transforms Jackie Van
Beek in New Feature Film "[Audrey](#)"

Gold Coast-based ISSADA
Cosmeceuticals is no stranger to the
glitz and glamour of working with film
and media, with a lineup of stars using
their products including Oprah,
Angelina Jolie, Gwyneth Paltrow, Gisele
Bundchen, Linda Evangelista, Naomi
Watts, Kate Moss, Tania Zaetta,
Miranda Kerr and many more.

But while ISSADA is more familiar with
working behind the scenes during
production, their latest collaboration with producers Invisible Republic and Orange
Entertainment brings them centre stage in the plot line of the new Comedy film "Audrey" starring
Jackie van Beek.

The plot follows Ronny Lipstick, self-appointed mother of the year, who cashes in on an untimely
accident and gets a second chance at life by taking on her daughter's identity (with the help of
ISSADA Mineral Makeup) to reinvent herself.

ISSADA's CEO Deb Farnworth-Wood said "We were thrilled to be offered the opportunity to be
involved. We supply many makeup artists throughout Australia, and internationally but being so
close to Movie World, our products are used on many well-known shows. This, however, will be
the first time our products will feature in front of the cameras rather than backstage!"



Audrey Film Picture

ISSADA
C O S M E C E U T I C A L S

Issada Cosmeceuticals Logo



When you make a film you usually age at least a year but thanks to ISSADA I came out looking younger!"

Michael Wrenn

Producer Michael Wrenn of Invisible Republic adds "Great to be able to partner with ISSADA and no request or contribution was too much enabling us to feature ISSADA throughout the world of AUDREY. When you make a film you usually age at least a year but thanks to ISSADA I came out looking younger!"

The International Premier of Audrey will occur at [SXSW](#) in

Austin, Texas in March. SXSW is renowned for its mix of films with a focus on US indie comedy, music, inclusivity cutting-edge tech, and future trends.

Gold Coast Australia 11th Jan 2024

BACKGROUND

ISSADA Cosmeceuticals is a manufacturer of Mineral Makeup and Active Skincare. The range was brought together by industry powerhouse Deb Farnworth-Wood after she grew an international franchise of 60 clinics, treating over a million clients.

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PHOTOS AND IMAGERY

<https://www.dropbox.com/scl/fo/bn1ry1okzp4ij85jbb289/h?rlkey=j9p8dp8g2of5e2bjatessv6tq&dl=0>

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