

Automotive Over-The-Air (OTA) Update Market to surpass USD 13.63 billion by 2030, growing at a CAGR of 18%

The Exactitude Consultancy Automotive Over-The-Air (OTA) Update Global Market Report – Market Size, Trends, And Global Forecast 2024-2030

LUTON, BEDFORDSHIRE, UNITED KINGDOM, January 30, 2024

/EINPresswire.com/ -- Latest released the research study on [Global Automotive Over-The-Air \(OTA\) Update Market](#), offers a detailed overview of the factors influencing the global business scope. The Automotive Over-

The-Air (OTA) Update Market report is a valuable source of insightful data for business strategists. The market report starts off by providing some fundamental details, such as industrial definitions, classifications, a variety of applications, and the Automotive Over-The-Air (OTA) Update industrial chain architecture. The study will assist industry participants and market



Surging demand propels growth in the Automotive Over-The-Air (OTA) Update Market, driven by continuous connectivity, software advancements, and remote vehicle management needs globally”

Exactitude Consultancy



consultants to understand the continuing structure of the Market. Our analysts monitoring the situation across the globe explain that the market will generate remunerative prospects for producers post COVID-19 crisis. The report aims to provide an additional illustration of the latest scenario, economic slowdown, and COVID-19 impact on the overall industry.

The global automotive over-the-air update market size is projected to grow from USD 4.28 billion in 2023 to USD 13.63 billion by 2030, exhibiting a CAGR of 18% during the forecast period.

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Significant Players Covered in the Automotive Over-The-Air (OTA) Update Market Report:

Airbiquity Inc, Aptiv PLC, BlackBerry Limited, Continental AG, Denso Corporation, Excelfore Corporation, FOTA, Inc., Garmin Ltd., Green Hills Software LLC, HARMAN International, Infineon Technologies AG, Intel Corporation, NXP Semiconductors N.V., Qualcomm Incorporated, Robert Bosch GmbH, STMicroelectronics N.V., Texas Instruments Incorporated, Vector Informatik GmbH, Verizon Communications Inc., Visteon Corporation, and Others.

Recent Developments:

January 23, 2024 – At leading international trade fairs such as IAA Mobility, Continental presents innovative technologies that set new standards. One topic of focus is sustainability. As early as 2021, the tire manufacturer focused on the use of silica from agricultural waste, polyester from recycled PET and other renewable and recyclable materials with the Conti Green Concept tire.

May 7, 2022 – DENSO Kirloskar Industries Pvt. Ltd. promoted DENSO's "Green" and "Peace of Mind" to Society by solving Water problem in nearby 3 Villages as our CSR activity. Supported neighboring Community by Ground water recharging for continuous availability, by use of Solar Energy to promote Carbon Neutral and commitment to SDGs.

Global Automotive Over-The-Air (OTA) Update Market Segmentation:

Automotive Over-The-Air (OTA) Update Market by Technology

Software over-the-air (SOTA)

Firmware over-the-air (FOTA)

Automotive Over-The-Air (OTA) Update Market by Vehicle Type

Passenger Vehicles

Commercial Vehicles

Regional Analysis for Automotive Over-The-Air (OTA) Update Market:

North American (USA, Canada, North America, Mexico),

European (Germany, France, UK, Russia, Italy),

Asia Pacific (China, Japan, South Korea, Asian Countries, India, Southeast Asia),

South American (Brazil, Argentina) , Colombia, etc.),

Middle East and Africa (Saudi Peninsula, UAE, Egypt, Nigeria, South Africa)

China, with its fast increasing automobile industry and strong emphasis on technology innovation, was emerging as a prominent participant in the OTA update area. Chinese automakers and technology firms were progressively adding OTA capabilities into their vehicles, mirroring the wider worldwide trend toward linked and smart mobility. It is important to note that the OTA market dynamics might change, and new developments may have transpired after my previous update in January 2022. For the most recent and correct information on the leading region in the Automotive Over-The-Air (OTA) Update market as of 2024, I recommend studying recent industry studies, market evaluations, and news sources that give up-to-date insights into the automotive technology environment.

Global Automotive Over-The-Air (OTA) Update Market Report: Key Features

- A comprehensive global and regional analysis of the Automotive Over-The-Air (OTA) Update market is also cited in this report.
- Provides detailed coverage of all industry segments in the Automotive Over-The-Air (OTA) Update market to evaluate potential trends, development strategies, and industry size estimations as of 2030.
- The report referred to an in-depth assessment of companies that function in the global Automotive Over-The-Air (OTA) Update market.
- Each industry participant's company profile includes industry portfolio examination, sales revenue, SWOT analysis and recent developments.
- Growth projections examine product segments and regions where industry-leading contributors should focus on investment trends, production/consumption ratios, and more.

Read the full analysis report for better understanding (description, TOC, list of tables and figures, and much more):

<https://exactitudeconsultancy.com/reports/36550/automotive-over-the-air-ota-update-market/>

Key Benefits for Industry Participants and Stakeholders

Competitive landscape & strategies of key players

Historical, current, and projected market size, in terms of value

In-depth analysis of the Automotive Over-The-Air (OTA) Update Market

Potential and niche segments and regions exhibiting promising growth covered

Industry drivers, restraints, and opportunities covered in the study

Neutral perspective on the market performance

Recent industry trends and developments

The research provides answers to the following key questions:

What is the projected market size of the Automotive Over-The-Air (OTA) Update market by 2030?

What will be the normal portion of the overall industry for impending years?

What is the significant development driving components and restrictions of the worldwide Automotive Over-The-Air (OTA) Update market across different geographic?

Who are the key sellers expected to lead the market for the appraisal time frame 2023 to 2030?

What is the moving and arising advances expected to influence the advancement of the worldwide market?

What are the development techniques received by the significant market sellers to remain ahead on the lookout?

Recommended Readings:

Private Wireless Networks Market by Type (LTE Networks, 5G Networks, Others), Application (Enterprise, Industrial, Government, Others), and Region (North America, Europe, Asia Pacific, South America, Middle East and Africa), Global trends and forecast from 2020 to 2029

Plastic Optic Fibers Market By material type (PMMA, Perfluorinated), by application (automation, industrial, home network, consumer electronics, interconnections, medical and others) and by Region, Global trends and forecast from 2021 to 2026

Artificial Intelligence (AI) Market by Offering (Hardware, Software, Services), Technology (Machine Learning, Natural Language Processing), Business Function (Law, Security), Vertical, and Region (North America, Europe, Asia Pacific, South America, Middle East and Africa), Global trends and forecast from 2023 to 2028

Digital Printing Market by Ink (UV-cured, Aqueous, Solvent, Latex, and Dye Sublimation), Printheads (Inkjet and Laser), Substrate (Plastic film or foil, Release Liner, Glass, Textile, Paper and Ceramic), Region (North America, Europe, Asia Pacific, South America, Middle East and

Africa), Global Trends and Forecast from 2019 to 2028

IoT in Healthcare Market by Component (Medical Device, Systems & Software, Services, and Connectivity Technology), Application (Telemedicine, Connected Imaging, and Inpatient Monitoring), End User, and Region (North America, Europe, Asia Pacific, South America, Middle East and Africa), Global trends and forecast from 2019 to 2028

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