

KS Art Works: Crafting Excellence and Heritage in the World of Wooden Chess

KS Art Works, under Mantej Singh's guidance, has become a global player

WHITCHURCH, SHROPSHIRE, UNITED KINGDOM, January 30, 2024 /EINPresswire.com/ -- KS Art Works, a distinguished manufacturing company celebrated for its mastery in creating exquisite wooden chess pieces and boards stands as a testament to the vision and dedication of its founder, Mr. Karnail Singh. Founded in 1991 within the confines of Mr Singh's home, the company has evolved into a global force in the wooden chess industry, blending craftsmanship and heritage preservation.

Under Mr Singh's visionary leadership, KS Art Works experienced early success, expanding to operate two significant manufacturing facilities. However, the company's transformative moment arrived in 2015 with the entry of Mr Singh's son, Mantej Singh. Mantej's strategic vision and entrepreneurial spirit propelled KS Art Works to unprecedented heights, marking a true turning point in its history.

Embracing the international stage, KS Art Works, under Mantej Singh's guidance, has become a global player, exporting meticulously crafted products to countries such as the UK, Canada,



Reintroduction 1849-50

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KS Art Works stands tall, a beacon of tradition and innovation, a legacy that continues to unfold”

Carl Miceli

America, and the Netherlands. The company's successful entry into global markets was facilitated by a pivotal partnership with Carmelo Miceli of Official Staunton, based in Shropshire, UK – a key figure in the chess industry. Carmelo's strategic guidance opened doors to influential US chess companies, solidifying KS Art Works' presence on the world stage.

Carmelo Miceli's enterprise, Official Staunton, remains a steadfast and satisfied client, underscoring the enduring success of this collaboration. His strategic insight not only

strengthened ties with the US but also paved the way for KS Art Works to establish itself as a recognized name in the UK market.

KS Art Works' distinctive ability to faithfully reproduce historically significant chess pieces has further elevated its standing in the market, with these pieces becoming cherished bestsellers. This accomplishment is a testament to the company's unwavering commitment to craftsmanship and heritage preservation. KS Art Works continues to be a leading force in the world of wooden chess craftsmanship, boasting a global presence fostered by strategic partnerships and a legacy of excellence.

As KS Art Works continues to make strides in the world of chess manufacturing, the company remains dedicated to upholding its rich heritage while pushing the boundaries of craftsmanship, and setting new standards for excellence in the industry.

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The founder of KS Art Works



CEO

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