

Global Cold Chain Logistics Market Set to Reach US\$ 1,087.1 Billion by 2031 | Astute Analytica

CHICAGO, UNITED STATES, January 31, 2024

/EINPresswire.com/ -- Astute Analytica has recently published a comprehensive report on the global [Cold Chain Logistics Market](#). The report delves deep into the current and future market landscape, providing valuable insights into market size, share, and competitor segmentation. It also offers an overview of manufacturers, regions, product categories, and application areas. This extensive research aims to equip clients with the knowledge they need to understand and leverage market trends for their businesses.



The Cold Chain Logistics Market is rapidly evolving and plays a vital role in shaping communication, information access, and business operations. The industry's growth is driven by the increasing use of technology in daily life and the growing demand for efficient and accessible communication and information systems.

Mobile Internet adoption has become a key metric for evaluating the performance of the Cold Chain Logistics Market globally. It is projected that by 2025, mobile Internet penetration will reach 61%, with approximately 5 billion people worldwide being mobile Internet users.

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industries have a significant need for handling large amounts of data on a global scale, and efficient and reliable data handling has become essential. In addition, this report provides reliable infrastructural solutions, world-class cybersecurity services, and engineering expertise to help customers navigate the dynamic and fast-paced ICT environment while optimizing and supporting their operations for the future.

Generative AI is a new trend that has shown potential for transformative business impact. It is estimated that generative AI could add up to US\$ 5.4 trillion in economic value through specific use cases and productivity-enhancing applications. By 2024, more than 50% of user interactions are expected to be augmented by AI-driven speech, written word, or computer-vision algorithms. Additionally, global data creation is projected to exceed 180 zettabytes by 2025, highlighting the increasing importance of data in the ICT landscape.

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The Asia-Pacific region is poised to experience significant growth in the adoption of high-performance computing (HPC). HPC technology is being utilized in this region to process large amounts of data and perform complex computations, analytics, simulations, and artificial intelligence (AI) tasks at accelerated speeds.

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However, the initial investment required for acquiring and leasing hardware and software has proven to be costly for many businesses. As a result, the concept of HPC as a service has emerged, allowing businesses to subscribe to HPC resources through a pay-as-you-go consumption model.

This approach has gained popularity across various industries, enabling applications such as computer-aided design and engineering, autonomous driving, production optimization, predictive maintenance, drug discovery, precision medicine, fraud and anomaly detection, treasury and trading analytics, IoT/smart cities, and more.

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In the competitive landscape of the Cold Chain Logistics Market, information technology, and communications are considered crucial topics in the digital era. The market is highly competitive, with numerous significant players. These companies employ various growth strategies such as product launches, research and development investments, partnerships, and acquisitions to sustain the intense competition.

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Comfrio Solucoes Logisticas
Friozem Armazens Frigorificos Ltda
Superfrio Armazens Gerais Ltda
Americold Logistics
Brasfrigo
Arfrio Armazens Gerais Frigorificos
Ransa Comercial SA
Localfrio
Qualianz
Burris Logistics
Other Prominent Players

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Vapor Compression
Blast Freezing
Evaporative Cooling
Programmable Logic Controller
Cryogenic Systems
Other Technologies

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Chilled
Frozen
By Solution

Cold Chain Warehouse/storage
Cold Chain Transport
Automated Material Handling

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Food and Beverages
Fruit and Vegetable
Meat and Seafood
Dairy and Frozen Dessert
Bakery and Confectionery
Ready-to-eat Meal
Chemical

Pharmaceuticals
Medical
Others

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North America

The U.S.

Canada

Mexico

Europe

Western Europe

The UK

Germany

France

Italy

Spain

Rest of Western Europe

Eastern Europe

Poland

Russia

Rest of Eastern Europe

Asia Pacific

China

India

Japan

Australia & New Zealand

South Korea

ASEAN

Rest of Asia Pacific

Middle East & Africa (MEA)

Saudi Arabia

South Africa

UAE

Rest of MEA

South America

Argentina

Brazil

Rest of South America

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