

# Emerging Technology Fuels Cyberattacks According to Keeper Security Insight Report

*Research shows IT leaders believe cyberattacks are more sophisticated than ever before*

LONDON, UNITED KINGDOM, January 31, 2024 /EINPresswire.com/ -- [Keeper Security](#), the leading provider of zero-trust and zero-knowledge cybersecurity software protecting passwords, passkeys, privileged access, secrets and remote connections, today releases key findings from its latest survey about what's on the cybersecurity horizon. The survey of

more than 800 IT security leaders around the globe finds that the vast majority (95%) believe cyberattacks are more sophisticated than they have ever been. AI-powered attacks emerge as the most serious and phishing attacks are widely considered to be increasing the fastest.



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*Darren Guccione, CEO and Co-founder of Keeper Security*

Entering into 2024, the cybersecurity landscape showcases a compelling mix of factors with novel AI threats casting a looming shadow. The dynamic environment underscores the necessity for proactive cybersecurity strategies that can adeptly counter both existing and emerging threats.

Respondents ranked the most serious attack vectors as follows:

- AI-Powered Attacks
- Deepfake Technology
- Supply Chain Attacks
- Cloud Jacking

- Internet of Things (IoT) Attacks

According to global IT leaders, the attack vectors increasing the fastest are:

- Phishing
- Malware
- Ransomware
- Password Attacks

- Denial of Service (DoS)

"As emerging technologies, such as AI, fuel the next wave of cyber threats, a great paradox lies in our ability to implement the very innovations that, if not controlled properly, will radically increase cyber risk," said Darren Guccione, CEO and Co-founder, Keeper Security. "With the cybersecurity tools at our disposal today, we possess the arsenal to mitigate emerging threats - thereby converting this challenge into an opportunity for resilience and fortification of our digital defences."

As technology continues to advance, evolving threats demand constant adaptation, which must remain a top priority for IT leaders. A password manager can mitigate risks by enforcing strong password practices, while privileged access management safeguards an organisation's vital assets by controlling and monitoring high-level access, collectively fortifying defences and minimising potential damage in the event of a cyber attack. Integrating these solutions creates a layered security approach that restricts unauthorised access and enhances overall cybersecurity resilience.

For a detailed and in-depth analysis of the complete survey findings, stay tuned for our full Future of Defence: Cybersecurity Trends and Insights for 2024 report. In the meantime, you can get a glimpse of key insights in this [infographic](#).

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#### About Keeper Security

Keeper Security is transforming cybersecurity for people and organisations around the world. Keeper's affordable and easy-to-use solutions are built on a foundation of zero-trust and zero-knowledge security to protect every user on every device. Our next-generation privileged access management solution deploys in minutes and seamlessly integrates with any tech stack to prevent breaches, reduce help desk costs and ensure compliance. Trusted by millions of individuals and thousands of organisations, Keeper is the leader for best-in-class password and passkey management, secrets management, privileged access, secure remote access and encrypted messaging.

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