

## Dentsply Sirona Dominates European Digital Dentistry Scene, Ivoclar and Amann Girrbach Follow Suit

VANCOUVER, BC, CANADA, February 2, 2024 /EINPresswire.com/ -- iData Research, a renowned global consulting and market research firm specializing in the medical device, dental, and pharmaceutical sectors, has released its 2024 report on the European Digital Dentistry Market. This comprehensive report offers an in-depth analysis of various market segments, including

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The European digital dentistry market's remarkable growth, driven by advancements in CAD/CAM technology and a rising demand for efficient care, showcases the impact of digitization in dentistry."

Dr. Kamran Zamanian, Senior Partner and CEO

computer-aided design/computer-aided manufacturing (CAD/CAM) devices, CAD/CAM materials, dental three-dimensional (3D) printers, dental 3D printer materials, and CAD/CAM software markets. The CAD/CAM software market analysis focuses on new standalone unit sales, given that a significant portion of software market revenue is derived from bundled software with equipment, maintenance fees, leasing fees, and upgrades.

As modern dentistry increasingly embraces digital workflows in clinical and laboratory settings, the digital dentistry market is expected to experience substantial growth during the forecast period. The CAD/CAM device

market, encompassing CAD/CAM milling systems, laboratory scanners, chairside CAD/CAM systems, and intraoral scanners, stand out as the most extensive segment within digital dentistry, undergoing rapid expansion. Particularly noteworthy is the swift growth of intraoral scanners and chairside CAD/CAM systems, driven by their growing adoption in clinical settings where their use was previously limited.

With the CAD/CAM device market expanding, the market for CAD/CAM materials, specifically CAD/CAM blocks and discs, is also on the rise. The moderate growth in the CAD/CAM material market is influenced by the sustained traction and increasing popularity of zirconia in blocks and discs. As patient demands for improved service efficiency and single-visit restorations continue to grow, boosted by chairside systems, CAD/CAM blocks are expected to experience moderate growth, surpassing the growth rate of CAD/CAM discs.

Key highlights from iData's report include:

Robust Market Expansion: The European digital dentistry market exceeded €1.26 billion in value in 2023, and it is anticipated to surpass €2 billion during the forecast period.

Growth of 3D Printer Materials: As the dental 3D printer market expands, the material market will also grow. Resin materials are forecasted to grow faster than metal ones, yet the persistent demand for metal alloys in dental prosthetics like crowns, bridges, and inlays will ensure continued growth in metal printing materials.

Competitive Landscape: In the European digital dentistry sector, Dentsply Sirona (XRAY), Ivoclar, and Amann Girrbach have established themselves as the foremost market share leaders. Furthermore, a comprehensive analysis encompassed 80 other companies, such as 3Shape, Stratasys (SSYS), BEGO, Formlabs, 3D Systems (DDD), Align Technology (ALGN), Straumann Group (STMN), and numerous others, spanning across 15 European countries.

For more information on the European Digital Dentistry Market, visit our report product pages:

https://idataresearch.com/product/digital-dentistry-market-europe/

## About iData

iData Research stands out as the premier market research and intelligence provider, offering unparalleled insights and comprehensive data analysis across a multitude of industries. With a strong reputation and a proven track record, iData Research has solidified its position as the best choice for businesses seeking to make informed decisions in today's dynamic market landscape.

Why Should You Choose iData?

Extensive Industry Coverage: iData Research boasts an impressive range of industry coverage, spanning healthcare, medical devices, dental, pharmaceuticals, biotechnology, and more. This breadth of coverage ensures that clients from various sectors can access accurate, up-to-date information relevant to their business goals.

High-Quality Data: The cornerstone of iData Research's success is its commitment to providing high-quality data. Their team of expert analysts employs rigorous methodologies to collect and analyze data from reliable sources. This ensures that clients receive accurate, insightful, and actionable information to guide their strategic decisions.

In-Depth Analysis: iData Research goes beyond mere data presentation by offering in-depth analysis that goes right to the heart of industry trends, market dynamics, and competitive landscapes. Their reports provide a holistic understanding of market forces, helping clients identify opportunities and challenges.

Customized Solutions: Recognizing that every business is unique, iData Research offers customizable solutions that cater to specific client needs. Whether it's a small startup or a multinational corporation, their tailored offerings provide the right insights to drive growth and success.

Timely Updates: Staying ahead in today's fast-paced business environment requires access to real-time information. iData Research ensures that its clients are equipped with the latest data and insights, enabling them to make agile decisions and adapt to market changes swiftly.

Global Perspective: In an increasingly interconnected world, having a global perspective is essential. iData Research's reports provide insights into various geographic markets, enabling clients to make informed decisions regardless of their business's location.

Trusted by Industry Leaders: The fact that iData Research is trusted by industry leaders and renowned companies speaks volumes about the quality of their services. Their client list includes major players who rely on their insights for strategic planning.

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