

# Enterprise Communication Infrastructure: A Global Market Overview and Forecast 2032

*The global market is driven by factors such as the need for collaboration and productivity among employees and an increased demand for security and compliance.*

PORTLAND, PORTLAND, OR, UNITED STATES, February 2, 2024  
/EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "[Enterprise Communication Infrastructure Market](#),"

The enterprise communication infrastructure market was valued at \$79.5 billion in 2022, and is estimated to reach \$354.2 billion by 2032, growing at a CAGR of 16.4% from 2023 to 2032.

The combination of hardware, software, and services that promote communication and collaboration within businesses is referred to as the enterprise's communication infrastructure. This covers tools including phone systems, video conferencing applications, email servers, and message services. The market is being propelled by enterprises' growing desire to enhance cooperation and communication among staff, clients, and partners.

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Enterprise communication infrastructure encompasses both physical and virtual systems, networks, and technologies, facilitating the efficient exchange of information and data among individuals, businesses, and technology. Serving as the backbone for modern communication, it enables the seamless flow of detailed information across local, regional, national, and international networks. The significance of communication infrastructure extends across various industries, such as telecommunications and information technology, and is integral to sectors like government, media, entertainment, transportation, and finance. The ability to communicate, collaborate, and share information represents a fundamental aspect of communication infrastructure, playing a pivotal role in contemporary society and the global economy. As technology advances, the methods of communication continually evolve, particularly in the



digital age, emphasizing the importance of understanding and adapting to evolving communication trends.

Factors such as an increase in the need for collaboration and productivity among employees and an increase in demand for enhanced security and compliance primarily drive the growth of the enterprise communication infrastructure market. However, the cost of implementation and maintenance hamper the market growth. Moreover, an increase in customer engagement and satisfaction is expected to provide lucrative opportunities for global market growth during the forecast period.

Based on type, private segment dominated the enterprise communication infrastructure market in 2022, and is expected to maintain its dominance in the upcoming years owing to the rise in demand for remote work and collaboration, the emergence of mobile devices and cloud-based solutions, and the need for more integrated and unified communication systems, have contributed to the growth of enterprise communication infrastructure in the private sector. However, hybrid segment is expected to witness highest growth, owing to its enhanced technologies and tools are expected to be adopted, allowing for greater communication and collaboration capabilities while upholding high standards of security and compliance.

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Based on region, North America segment dominated the enterprise communication infrastructure market analysis in 2022, and is expected to maintain its dominance in the upcoming years owing to the increase in demand for seamless communication, collaboration, scalability, security, compliance, and customer experience in business operations. However, Asia Pacific segment is expected to witness highest growth, owing to the rise in ratio of cloud computing and the growing trend of BYOD in organizations fuels the growth of the market and enterprise Communication infrastructure industry in the Asia-Pacific region.

The COVID-19 pandemic affected the enterprise communication infrastructure market severely. Organizations have quickly adapted to new communication and collaboration platforms as remote work became the new standard to maintain business continuity. This has increased the need for flexible, scalable, cloud-based communication solutions that provide secure remote access to corporate resources. In addition, the pandemic emphasized the necessity of a solid and secure communication infrastructure for businesses. Organizations are spending more money on communication solutions as a result, thus, enabling their staff to operate efficiently from any location while retaining collaboration and productivity. However, the pandemic also highlighted weak spots in the security of communication infrastructure. Organizations are increasingly concentrating more on implementing strong security measures in place to safeguard their communication networks, owing to the rise in cyberattacks. □

Enterprise communication infrastructure is increasingly relevant in various advanced

technologies such as Voice over IP (VoIP), unified communication, IP telephony, video conferencing, and others. In addition, facilitate efficient and reliable communication within organizations which further boosts market demand. In addition, VoIP technology enables voice communication over IP networks, allowing enterprises to make phone calls using the internet rather than traditional telephone lines. It provides cost savings, scalability, and flexibility in managing voice communications. Such numerous beneficial factors offered by this technology are further expected to augment the global market growth.

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Furthermore, unified communications integrate multiple communication channels, such as voice, video, messaging, and collaboration tools, into a single platform. It enables seamless communication and collaboration across different devices and channels, improving productivity and efficiency. Moreover, the growing consumer needs for greater integration of communication technologies and deploying of multiple ecosystems in this software is leading to the launch of innovative software by the market players. For instance, in December 2021, Alcatel-Lucent Enterprise launched Alcatel-Lucent Enterprise Connect (ALE Connect) powered by AKIO, a unique solution that helps companies tackle customer relationship challenges in the digital age. This allows customers to select the best solutions for their needs, which is driving the market demand.

Market players operating in the enterprise communication infrastructure industry include Microsoft Corporation, AT and T Intellectual Property, International Business Machines Corporation, Cisco Systems, Inc., Avaya LLC, Orange Business, ALE International, ALE USA Inc., Verizon, DXC Technology Company, NEC Corporation. Furthermore, it highlights the strategies of the key players to improve the global market share and sustain competition.

Key Benefits For Stakeholders:

- This report provides a quantitative analysis of the market segments, current trends, estimations, and dynamics of the enterprise communication infrastructure market analysis from 2022 to 2032 to identify the prevailing enterprise communication infrastructure market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.

- In-depth analysis of the enterprise communication infrastructure market segmentation assists in determining the prevailing market opportunities.
- Major countries in each region are mapped according to their revenue contribution to the global enterprise communication infrastructure market share.
- Market player positioning facilitates benchmarking and provides a clear understanding of the present position of the market players.
- The report includes an analysis of the regional as well as global enterprise communication infrastructure market trends, key players, market segments, application areas, enterprise communication infrastructure market size and growth strategies.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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