

## DANO Network Expands Reach to Promote African Film Industry and Local Talent

LAGOS, LAGOS, NIGERIA, February 2, 2024 /EINPresswire.com/ -- DANO Network, a leading media distribution platform, has announced its focus on promoting and distributing Africanbased content abroad, with a specific emphasis on building local superstars in countries such as South Africa, Nigeria, Ghana, and Botswana. The network, which already employs hundreds of African citizens, sees Africa as a rich source of talented individuals and is urging filmmakers to publish their films directly on the network.

With the global demand for diverse and authentic content on the rise, DANO Network recognizes the potential of the African film industry and its ability to captivate audiences worldwide. By providing a platform for African filmmakers to showcase their work, DANO Network aims to not only promote African culture and stories, but also to help build a sustainable and thriving film industry in the region.

Through its distribution efforts, DANO Network also hopes to create opportunities for local talent to gain





The free streaming tv platform created by filmmakers.

international recognition and success. By connecting African filmmakers with a global audience, the network aims to help build a new generation of African superstars who can represent their countries and cultures on a global stage.

"African talent is one of the best-kept secrets from the rest of the world for obvious reasons. At DANO Network we are independent, free-thinking, and not influenced by the old people who run the old film industry so we're spearheading diversity in film on a global scale." - <u>Dano Veal</u>

DANO Network's commitment to promoting African-based content and talent is a testament to its belief in the potential of the African film industry. With its expanding reach and dedication to showcasing diverse and authentic stories, DANO Network is poised to make a significant impact on the global entertainment landscape. Filmmakers and audiences alike can look forward to an exciting future as DANO Network continues to champion the African film industry and its local superstars.

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