

## The Superbowl of Fashion, Runway 7, Returns to NYFW with an incredible lineup of Fall/Winter 2024 Designer Runway Shows

NEW YORK, NY, UNITED STATES, February 4, 2024 /EINPresswire.com/ -- Runway 7, the fashion industry's leading platform and fashion incubator is thrilled to announce its New York Fashion Week lineup of over 117 designer runway shows taking place February 8 to 11 at Sony Hall. This season's Runway 7 event promises to be an unforgettable showcase of cultural diversity and unparalleled fashion talent.

Setting the stage for four full days of extraordinary fashion, Runway 7 is proud to present a record number of designers from over 10 different countries. This season's lineup features a wide range of stunning designer runway shows, from couture bridal by Yulia Zenma to the glamorous and stylish NYC Glamour Couture brand. Runway 7 will also feature exciting collections from brands like Movimiento Apparel, Azzul Swimwear, ONSIRIN, and sustainable athleisure brand Motiv Unlimited. The event will even include unique performances, such as a live tattoo performance by The Lost Cove Co.

Returning to the Runway 7 stage are celebrated designers Saima Chaudhry, Anjali Phougat, and POTRO by Joseph DeAcetis. These designers bring their exceptional talent to create collections that blend diverse styles and seek to make a positive impact on the fashion industry.

Runway 7 is also excited to welcome new designers, including SPARKLE by Karen Chan, a modern glam brand hailing from Hong Kong. Their unique blend of young and vibrant Chinese chic luxury fashion is sure to make a bold statement on the runway.

The event will also feature an exclusive presentation of talented designers from Puerto Rico, including Carlos Alberto, Reynaldo Jose, Lorraine Ortiz, and Gaxx Company. The legendary Carlota Alfaro will also be recognized for her iconic contributions to the fashion industry.

Runway 7 is proud to partner with INK48, Gotham Hotel, Rallye Motors, Zen WTR, Beauty Team Book of Beauty, and Hair Team Rogue House for this season's event.

Tickets for this highly coveted fashion experience can be secured by visiting <u>NYFW x R7F Tickets</u>. For more information about Runway 7 and its mission, please visit their official website at <u>Runway7</u> or follow @runway7fashion on Instagram.

For media inquiries and further information, please contact Diane Vara at diane@runway7fashion.com.
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About Runway 7:

Runway 7 is New York's premiere Fashion Week runway event, showcasing the best in cultural diversity by integrating international designers, media, celebrities, and commerce every season. With its expansive lifestyle marketplace encompassing fashion, art, design, and music, Runway 7 strives for excellence in presenting must-see shows, performances, and installations each season.

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