

Cloud Service Brokerage Market Moving in the Right Direction: Accenture, IBM, Cognizant

Stay up to date with Cloud Service Brokerage Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.

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According to HTF Market Intelligence, the [Global Cloud Service Brokerage market](#) to witness a CAGR of 16.5%

during the forecast period (2024-2030). The Latest Released Cloud Service Brokerage Market Research assesses the future growth potential of the Cloud Service Brokerage market and provides information and useful statistics on market structure and size.



Cloud Service Brokerage Market

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The Cloud Service Brokerage market size is estimated to increase by USD 22.4 Billion at a CAGR of 16.5% by 2030. The Current market value is pegged at USD 7.18 Billion.”

Criag Francis

This report aims to provide market intelligence and strategic insights to help decision-makers make sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report identifies and analyses the changing dynamics and emerging trends along with the key drivers, challenges, opportunities and constraints in the Cloud Service Brokerage market. The Cloud Service Brokerage market size is estimated to increase by USD 22.4 Billion at a CAGR of 16.5% by 2030. The report includes historic market data from 2024 to

2030. The Current market value is pegged at USD 7.18 Billion.

The Major Players Covered in this Report: Accenture (Ireland), IBM (United States), VMware (United States), Jamcracker (United States), ActivePlatform (Belarus), Arrow Electronics (United States), Cloudmore (Sweden), Wipro (India), DXC Technology (United States), iPortalis (United Kingdom), Cognizant (United States), InContinuum (Netherlands)

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Definition:

Cloud service brokerage (CSB) refers to the intermediary role played by third-party service providers that facilitate the procurement, integration, customization, management, and support of cloud computing services for organizations. In essence, CSBs act as intermediaries between cloud service providers (CSPs) and cloud consumers, helping businesses navigate the complexities of cloud computing and optimize their cloud environments.

Market Trends:

Organizations are increasingly adopting multi-cloud strategies to leverage the best features and services from different cloud providers. CSBs help manage the complexity of multi-cloud environments by providing integration, orchestration, and governance solutions.

Hybrid cloud solutions, combining on-premises infrastructure with public and private cloud services, are gaining traction. CSBs enable seamless integration and management of hybrid cloud environments, allowing organizations to optimize resource utilization and scalability.

Market Drivers:

Cost optimization is a key driver for organizations adopting cloud services. CSBs assist in optimizing cloud spending by providing cost analysis, resource allocation recommendations, and budget management tools.

Regulatory compliance requirements, such as GDPR, HIPAA, and PCI DSS, influence cloud adoption decisions. CSBs help organizations achieve and maintain compliance by implementing security controls, data protection measures, and audit trails.

Market Opportunities:

Organizations are investing in digital transformation initiatives to enhance agility, innovation, and customer experience. CSBs play a crucial role in enabling digital transformation by providing consulting, migration, and optimization services.

Adoption of emerging technologies such as edge computing, serverless architecture, and Internet of Things (IoT) is driving demand for CSB services. CSBs help organizations leverage these technologies to build scalable and resilient cloud infrastructures.

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The titled segments and sub-sections of the market are illuminated below:

In-depth analysis of Marine Propulsion Engines market segments by Types: Integration And Support, Automation And Orchestration, Billing And Provisioning, Migration And Customization, Security And Compliance, Other Services (catalog management, backup and DR, reporting and BI, and API)

Detailed analysis of Marine Propulsion Engines market segments by Applications: BFSI,

Healthcare and Life Sciences, IT and Telecommunications, Retail and Consumer Goods, Manufacturing, Government and Public Sector, Media and Entertainment, Energy and Utilities, Education, Transportation & Logistics

Major Key Players of the Market: Accenture (Ireland), IBM (United States), VMware (United States), Jamcracker (United States), ActivePlatform (Belarus), Arrow Electronics (United States), Cloudmore (Sweden), Wipro (India), DXC Technology (United States), iPortal (United Kingdom), Cognizant (United States), InContinuum (Netherlands)

Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)
- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

Objectives of the Report:

- To carefully analyse and forecast the size of the Cloud Service Brokerage market by value and volume.
- To estimate the market shares of major segments of the Cloud Service Brokerage market.
- To showcase the development of the Cloud Service Brokerage market in different parts of the world.
- To analyse and study micro-markets in terms of their contributions to the Cloud Service Brokerage market, their prospects, and individual growth trends.
- To offer precise and useful details about factors affecting the growth of the Cloud Service Brokerage market.
- To provide a meticulous assessment of crucial business strategies used by leading companies operating in the Cloud Service Brokerage market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

Global Cloud Service Brokerage Market Breakdown by Application (BFSI, Healthcare and Life Sciences, IT and Telecommunications, Retail and Consumer Goods, Manufacturing, Government and Public Sector, Media and Entertainment, Energy and Utilities, Education, Transportation & Logistics) by Type (Integration And Support, Automation And Orchestration, Billing And Provisioning, Migration And Customization, Security And Compliance, Other Services (catalog management, backup and DR, reporting and BI, and API)) and by Geography (North America, South America, Europe, Asia Pacific, MEA)

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Key takeaways from the Cloud Service Brokerage market report:

- Detailed consideration of Cloud Service Brokerage market-particular drivers, Trends, constraints, Restraints, Opportunities, and major micro markets.
- Comprehensive valuation of all prospects and threats in the
- In-depth study of industry strategies for growth of the Cloud Service Brokerage market-leading players.
- Cloud Service Brokerage market latest innovations and major procedures.
- Favourable dip inside Vigorous high-tech and market latest trends remarkable the Market.
- Conclusive study about the growth conspiracy of Cloud Service Brokerage market for forthcoming years.

Major questions answered:

- What are influencing factors driving the demand for Cloud Service Brokerage near future?
- What is the impact analysis of various factors in the Global Cloud Service Brokerage market growth?
- What are the recent trends in the regional market and how successful they are?
- How feasible is Cloud Service Brokerage market for long-term investment?

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Major highlights from Table of Contents:

Cloud Service Brokerage Market Study Coverage:

- It includes major manufacturers, emerging player's growth story, and major business segments of Cloud Service Brokerage Market Dynamics, Size, and Growth Trend 2019-2030 market, years considered, and research objectives. Additionally, segmentation on the basis of the type of product, application, and technology.
- Cloud Service Brokerage Market Dynamics, Size, and Growth Trend 2019-2030 Market Executive Summary: It gives a summary of overall studies, growth rate, available market, competitive landscape, market drivers, trends, and issues, and macroscopic indicators.
- Cloud Service Brokerage Market Production by Region Cloud Service Brokerage Market Profile of Manufacturers-players are studied on the basis of SWOT, their products, production, value, financials, and other vital factors.

Key Points Covered in Cloud Service Brokerage Market Report:

- Cloud Service Brokerage Overview, Definition and Classification Market drivers and barriers
- Cloud Service Brokerage Market Competition by Manufacturers
- Cloud Service Brokerage Capacity, Production, Revenue (Value) by Region (2024-2030)
- Cloud Service Brokerage Supply (Production), Consumption, Export, Import by Region (2024-2030)
- Cloud Service Brokerage Production, Revenue (Value), Price Trend by Type {Integration And Support, Automation And Orchestration, Billing And Provisioning, Migration And Customization,

Security And Compliance, Other Services (catalog management, backup and DR, reporting and BI, and API)}

- Cloud Service Brokerage Market Analysis by Application {BFSI, Healthcare and Life Sciences, IT and Telecommunications, Retail and Consumer Goods, Manufacturing, Government and Public Sector, Media and Entertainment, Energy and Utilities, Education, Transportation & Logistics}
- Cloud Service Brokerage Manufacturers Profiles/Analysis Cloud Service Brokerage Manufacturing Cost Analysis, Industrial/Supply Chain Analysis, Sourcing Strategy and Downstream Buyers, Marketing
- Strategy by Key Manufacturers/Players, Connected Distributors/Traders Standardization, Regulatory and collaborative initiatives, Industry road map and value chain Market Effect Factors Analysis.

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About Author:

HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services with extraordinary depth and breadth of thought leadership, research, tools, events, and experience that assist in decision-making.

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