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Innovations To Daylight™ Transforms This AI-Powered Text Analytics Tool Into A Must-Have For Companies Serious About CX

Luminoso announces a series of innovative updates to its flagship platform, Daylight™, making the company's unique NLU AI more accessible to the everyday user.

BOSTON, MA, UNITED STATES, February 5, 2024 /EINPresswire.com/ -- Luminoso Technologies announces a series of innovative updates to its flagship platform, Daylight™. These enhancements are designed to make the company's unique natural language understanding AI more accessible and change how organizations can access deeper insights in their text-based feedback through product reviews, employee feedback surveys, and conversational online forums such as Reddit. These

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enhancements include feature updates like the ability to pull data directly into the platform from external sources, a dashboard for customizable reporting, and a generative AI assistant named Helios.

New Innovative Highlights of Daylight™:
Luminoso Technologies' renowned Daylight™ text analytics tool now includes features that elevate its sentiment analytics functions and usability, turning the point solution into a complete platform for concept sentiment analysis that requires no training.

Increased Data Input Sources - Daylight™ now includes the ability to pull data directly from websites like Reddit, Amazon, and Walmart. In addition to the traditional way of uploading from a .csv file, this enhancement allows users to supplement their data with external data sources for diverse perspectives. This feature can be set to pull data once or on an automatic schedule to

ensure data within a project remains up-to-date.

User-Centric Report Customization - A new dashboard offers the ability to generate customized reports using an intuitive drag-and-drop interface. New data visualizations have been added to make understanding every level of your data easier, shortening the time it takes to prepare reports and allowing for a diverse set of data comparisons. This includes comparisons like sentiment over time monitoring and highly accurate concept matching for NPS drivers.

Generative AI Assistant - In addition to the workflow improvements, Luminoso Technologies is taking it a step further by adding a generative AI assistant. This soon-to-be-launched GenAI feature allows users to engage with their data through natural conversation. The Luminoso team has affectionately named their generative AI assistant Helios and aims to launch the beta in Q1.

Luminoso's updates are born out of our own customer's feedback:
Luminoso's commitment to continuous innovation is embodied in these updates to Daylight™. These features are not just about keeping pace with industry trends; they represent a fundamental shift in how businesses can harness the power of AI for data-driven decision-making. More specifically, Luminoso Technologies aims to improve user experience and efficiency in insight acquisition, and by offering these upgraded features to new and existing customers they intend to maintain a competitive edge in the ever-changing market.

To read more about this project in detail or to receive a live demonstration of Daylight™'s new capabilities, please contact sales@luminoso.com.
LinkedIn LIVE Demonstration - February 20th @ 2pm EST

Luminoso invites executives and teams from technical companies, human resources, and product enablement sectors to join us during a LinkedIn Live Premier of these new features hosted by John Srour. To register to attend the live demonstration, follow us on LinkedIn and join the live event on February 20th at 2pm EST.

To book a personalized demonstration of these new features, contact our sales team at sales@luminoso.com.
About Luminoso

Luminoso Technologies, a leader in natural language understanding operating in the business intelligence industry, has been at the forefront of AI-powered text analytics for over a decade. Originating from the MIT Media Lab, Luminoso offers innovative solutions to Fortune 500 companies that help them better understand their customers' and employees' sentiments. They are committed to helping businesses transform massive amounts of complex text data into actionable insights, reducing time-to-insights for decision-making and strategic planning.

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