

# AI-Generated Music Video Wins Best Animation at the 7th Annual California Music Video and Film Awards

*Myk Eff's AI-generated music video "Barn Burner" has won Best Animation Award at the 7th Annual California Music Video and Film Awards.*

LOS ANGELES, CA, USA, February 6, 2024 /EINPresswire.com/ -- Myk Eff's AI-generated music video "Barn Burner" has won the Best Animation Award at the 7th Annual California Music Video and Film Awards. The electronic music video, featuring mesmerizing visuals inspired by night and fire festivals, was produced entirely by generative AI, and showcases the innovative potential of AI in creative arts. The music video was also a finalist in the categories of Best EDM/Dance and Best Sci-Fi/Horror and Fantasy:



Video still from the music video 'Barn Burner'

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This is my second music video award in recent months, which I think indicates how quickly AI filmmaking is becoming recognized as a new art form.”

*Myk Eff*

"Barn Burner" is a visual spectacle, narrating an abstract scene of illumination, conflagration and celebration, capturing the essence of fire and music festivals with stunningly rendered visuals of burning nightscapes and structures, audio technology engulfed in smoke and fire, and glowing sparking wooden robots, set in a world on fire that poetically resonates with climate change.

The use of generative AI in "Barn Burner" represents a bold step forward in the music video industry. The

technology's ability to interpret and visualize complex themes in unique and captivating ways has not only set a new benchmark for visual storytelling but also provokes conversations about the role of AI in the future of art and entertainment.

As Myk Eff's AI [music videos](#) continue to garner attention and acclaim (this is the artist's second

award for an AI generated music video in recent months), it paves the way for artists and filmmakers to explore and embrace AI as a tool for creative expression. This award-winning project not only highlights Myk Eff's role as a pioneer in electronic music visuals but also underscores the transformative impact of AI on the arts.

Watch "Barn Burner" and experience the future of music video production at <https://www.youtube.com/watch?v=jQCEXWjitsA>

About Myk Eff:

Myk Eff is the artist name of Michael Filimowicz, PhD who teaches in the School of Interactive Arts and Technology at Simon Fraser University. He has exhibited in many new media shows such as SIGGRAPH Art Gallery, Re-New, ARTECH, Archetime, Intermedia and IDEAS, and currently streams his digital images on the

Loupe Art platform. His work has also been featured in journals (e.g. Leonardo), many monographs (e.g. Infinite Instances and Spotlight) and a textbook (Reframing Photography, Routledge). He is Senior Lecturer in the School of Interactive Arts and Technology (SIAT) at Simon Fraser University. He has a background in computer mediated communications, audiovisual production, new media art and creative writing.

About the California Music Video and Film Awards:

The artist will be present at the awards ceremony on Monday, Feb 12th at Chamber eat+drink in San Francisco (6-9pm).

"The CALIFORNIA MUSIC VIDEO AWARDS celebrate some of the year's most exciting and creative music videos, music, musicians, artists, films and directors. They honor great work and excellence. The music & film industry have an undeniable connection to California. Sometimes it's the passion, sometimes it's the vision, sometimes it's the style, and sometimes it's the sound. That is the reason for the CALIFORNIA MUSIC VIDEO AWARDS." (from FilmFreeway)

Myk Eff

Simon Fraser University (SFU)



Video still from the music video 'Barn Burner'



Video still from the music video 'Barn Burner'

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