

Organic Baby Food Market Size Will Hit \$34,818.7 Million by 2031 | Growth with Recent Trends & Demand

WILMINGTON, NEW CASTLE, DELAWARE 19801 USA, UNITED STATES, February 6, 2024 /EINPresswire.com/ -- According to a new report published by Allied Market Research, titled, "Organic Baby Food Market by Product and Distribution Channel: Global Opportunity Analysis and Industry Forecast, 2022–2031," the [global organic baby food market size](#) is expected to reach \$34,818.7 million by 2031, growing at a CAGR of 13.7% from 2022 to 2031.



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Rise in parental concerns with respect to baby's health and nutrition, increase in awareness about health benefits of organic products, eco-friendly farming techniques, rise in disposable

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The organic baby food market in Asia-Pacific is expected to grow at the highest rate during the forecast period, owing to growth in urbanization, rise in birth rates, rise in women employment.”

Allied Market Research

income of consumers, growth in standard of living encourages the adoption of organic baby food products, and improved distribution channels in the industry drive the organic baby food market growth. However, premium price and certain government regulations for the approval of organic food & beverage may hamper the market growth. Various government initiatives and investment of government and private investors in the organic baby food industry are expected to provide numerous growth opportunities for the market players. Moreover, increase in working women and growth of nuclear families have led to the adoption of organic baby food products.

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According to the organic baby food market analysis, the market is segmented on the basis of product, distribution channel, and region. On the basis of product, it is divided into prepared baby food, dried baby food, infant milk formula, and others. On the basis of distribution channel, it is bifurcated into supermarkets/hypermarkets, pharmacies, department stores, e-commerce, and others. Based on region, the market is analyzed across North America (U.S., Canada, and Mexico), Europe (Germany, France, UK, Italy, Spain, Russia, and rest of Europe), Asia-Pacific (China, Japan, India, Australia, South Korea, and rest of Asia-Pacific), and LAMEA (Brazil, Argentina, United Arab Emirates, South Africa, Saudi Arabia, and rest of LAMEA).

According to the organic baby food market forecast, on the basis of product, the prepared baby food was the leading segment, garnering around 72.2% of the organic baby food market share in 2020. The prepared baby foods are rich in vitamins and include antioxidants, which nurture a baby's health, thus, driving parents to purchase these nutritional products. Owing to increase in working women and growth of nuclear families, customers tend to prefer the less processed prepared food for their baby to avoid effects of harmful chemicals.

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As per the organic baby food market trends, on the basis of distribution channel, the e-commerce segment is expected to be the fastest-growing segment. The easy accessibility offered by online platforms boosts their adoption in the organic baby food market, thus, becoming a popular medium for the purchase of organic baby food. Easy availability of information about the ingredients used in organic products, time-saving feature, and the facility of home delivery contribute to the growth of online sales.

Depending on the region, North America was the dominant market in 2020. Change in lifestyle patterns of consumers and increase in participation of women in workforce fuel the market growth. Parents prefer to feed organic baby products to their infants, as they contain all necessary nutrients, iron, vitamins, and proteins necessary for baby's growth.

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Key Findings of Study:

□The prepared baby food segment dominated the global market in 2020, and is expected to reach \$23,268.5 by 2031.□

□The supermarkets/hypermarkets segment accounted for the 30.8% of the total market share in 2020.

□LAMEA is projected to witness the highest growth, registering a CAGR of nearly 14.7% during the forecast period.

□The U.S. accounted for 27.0% of the market share in the global organic baby food market in 2020.

The Key Players Operating in The Market Include:

□Abbott Laboratories

□Nestlé S.A.

□Hero Group

□Amara Organics

□Danone

□Plum Organics

□The Hain Celestial Group

□North Castle Partners, LLC

□HiPP

□Baby Gourmet Foods Inc.

□Trending Reports at Discounted Price:

□Dairy Free Cream Liqueur Market- <https://www.openpr.com/news/3361189/dairy-free-cream-liqueur-market-exhibits-10-8-cagr-envisioned>

□Baked Chips market- <https://www.whatech.com/og/markets-research/food-beverage/772293-baked-chips-market-projected-to-grow-at-5-8-cagr-reaching-10-9-billion-by-2031>

□Swine Feed Market- <https://www.whatech.com/og/markets-research/food-beverage/772305-swine-feed-market-projected-to-grow-at-3-5-cagr-reaching-121-179-3-million-by-2027-amr>

□Stevia Market- <https://www.whatech.com/og/markets-research/food-beverage/772354-stevia-market-exhibits-8-0-cagr-envisions-1-169-4-million-by-2026-amr>

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Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies and this helps us in digging out market data that helps us generate accurate research data tables and confirms utmost accuracy in our market forecasting. Each and every data presented in the reports published by us is extracted through primary interviews with top officials from leading companies of domain concerned. Our secondary data procurement methodology includes deep online and offline research and discussion with knowledgeable professionals and analysts in the industry.

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