

DDCK E-COMMERCE LTD Announces Plans to List in Pakistan, Expected to Significantly Boost Global Business and Market

PAKISTAN, ISLAMABAD, February 6, 2024 /EINPresswire.com/ -- DDCK E-COMMERCE LTD, a rapidly growing e-commerce company specializing in shopping malls and advertising, today announced its ambitious plan to list on the Pakistan Stock Exchange in August 2025. This strategic initiative is a significant step in the company's global expansion efforts, expected to bring substantial business growth and



Islamabad's lit skyline, a beacon for DDCK E-COMMERCE's expansion.

market expansion, along with opening new career pathways for professionals in the e-commerce and marketing sectors.

Pakistan's robust population and burgeoning market present a prime opportunity for DDCK E-COMMERCE LTD's growth. The country's increasing internet penetration and digital literacy make it an ideal location for e-commerce ventures. By establishing a strong presence in Pakistan, DDCK aims to tap into this potential and serve a broader customer base, enhancing its global footprint. The anticipated listing is projected to increase the company's annual customer service capacity by 30%, potentially accruing an additional revenue of \$900 million.

In preparation for this expansion, DDCK E-COMMERCE LTD is set to launch a significant recruitment drive, aiming to onboard 1300 professionals with skills in English communication and expertise in advertising or marketing. This recruitment effort is not just about expanding the company's workforce; it is an integral part of DDCK's commitment to fostering talent and promoting professional development within the industry. The recruited individuals will have opportunities to work on international projects, gain invaluable experience in the evolving e-commerce landscape, and play a pivotal role in the company's growth story in Pakistan.

The company's expansion into Pakistan aligns with its long-term strategy to enhance its services and solutions in the e-commerce and advertising domains. DDCK E-COMMERCE LTD, known for its innovative approach, intends to introduce cutting-edge technology and creative marketing strategies in the Pakistani market. This move is expected to set new standards in the region's e-

commerce sector and catalyze further innovation.

About DDCK E-COMMERCE LTD

Founded with a vision to revolutionize the e-commerce and advertising industry, DDCK E-COMMERCE LTD has established itself as a leader in providing diverse online shopping and advertising solutions. The company prides itself on delivering exceptional customer experiences through a blend of advanced technology, user-friendly platforms, and a commitment to quality. With its expansion into new markets, DDCK is poised to achieve new milestones in customer satisfaction and business performance.

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