

CrafterCMS Launches Generative AI Plugin for Next-Generation Web Content Creation

New plugin utilizes ChatGPT from OpenAI to accelerate the content creation process for CrafterCMS users.

MCLEAN, VA, USA, February 6, 2024 /EINPresswire.com/ -- CrafterCMS, a leading provider of open-source, [composable content management solutions](#),



By combining our composable CMS with the cutting-edge capabilities of generative AI, we're empowering our users to accelerate their processes for creating, editing and managing web content"

*Russ Danner, VP Products,
CrafterCMS*

is thrilled to announce the launch of its new ChatGPT plugin, now available in the [CrafterCMS Marketplace](#). This state-of-the-art plugin integrates the power of generative AI, specifically ChatGPT, into the CrafterCMS authoring experience, enabling users to harness advanced AI capabilities for creating compelling, distinctive, and dynamic web content.

The ChatGPT plugin represents a significant leap forward in content management, offering an array of features designed to streamline the content creation process for websites, e-commerce sites, intranets, blogs, marketing

materials, and more. With this plugin, CrafterCMS users can effortlessly generate articles, product descriptions, FAQs, and a wide variety of other content types, all within the user-friendly CrafterCMS environment.

Key Features and Benefits:

- Enhanced Productivity: Automate the content generation process, allowing teams to focus on strategy and creativity. Shortcuts can be configured to streamline the process of creating new content, refining existing content, generating content ideas through ChatGPT dialog, and more.
- Content Variety: Produce a variety of content styles and formats to meet the specific needs of different audiences.
- Customization and Control: Tailor the AI's output to align with brand voice and content standards, ensuring consistency across all digital platforms.

- Seamless Integration: Easily integrate with existing CrafterCMS sites and projects, leveraging the platform's robust composable content management capabilities.

"CrafterCMS's introduction of the ChatGPT plugin is a fun and highly productive tool for digital content creators," said Russ Danner, VP of Products at CrafterCMS. "By combining our composable CMS with the cutting-edge capabilities of generative AI, we're empowering our users to accelerate their processes for creating, editing and managing web content. This plugin not only enhances productivity but also inspires creativity, allowing users to push the boundaries of digital experiences."

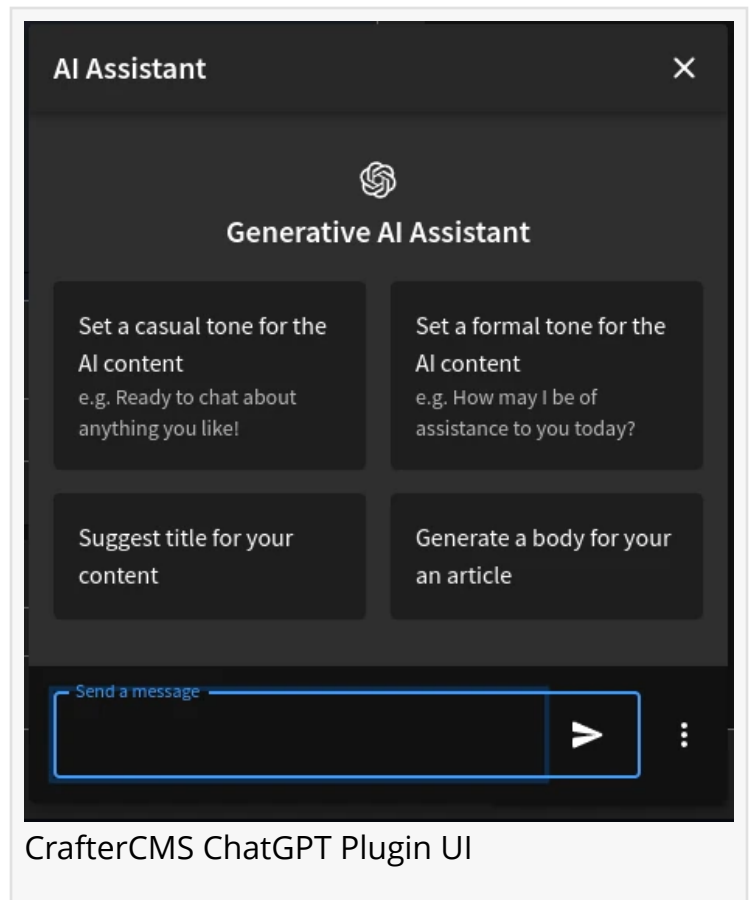
The ChatGPT plugin is designed for ease of use, requiring minimal setup to start generating content. At the same time, its highly configurable allowing for a truly custom generative AI experience tailored for different users, roles, and projects. As a plugin that leverages the CrafterCMS composable platform, each instance can be custom-configured for each CMS project's needs. Whether you're a marketer seeking to create more engaging content, an editor looking to streamline content creation, or a content manager aiming for efficiency and consistency, this plugin is tailored to meet your needs.

Availability: The ChatGPT plugin is available now in the CrafterCMS Marketplace. For more information on the plugin and how to get started, please visit <https://craftercms.com/marketplace/chatgpt-plugin>.

About CrafterCMS

CrafterCMS is a leading open-source, composable content management system, delivering high-performance, personalized digital experiences at scale. Trusted by Fortune 500 companies and innovative startups alike, CrafterCMS's next-generation content platform is designed to support the full spectrum of digital content needs, from websites and mobile apps to e-commerce and OTT video experiences and beyond.

Mike Vertal
CrafterCMS
+1 703-570-5185



[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/686575274>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.