

# AI Consulting Services Market Moving in the Right Direction: Accenture, IBM, Capgemini

*Stay up to date with AI Consulting Services Market research offered by HTF MI. Check how key trends and emerging drivers are shaping this industry growth.*

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According to HTF Market Intelligence, the [Global AI Consulting Services market](#) is to witness a CAGR of 38.5% during the forecast period (2024-2030). The Latest Released AI Consulting Services Market Research assesses the future growth potential of the AI Consulting Services market and provides information and useful statistics on market structure and size.



AI Consulting Services Market

This report aims to provide market intelligence and strategic insights to help decision-makers make sound investment decisions and identify potential gaps and growth opportunities. Additionally, the report identifies and analyses the changing dynamics and emerging trends along with the key drivers, challenges, opportunities, and constraints in the AI Consulting Services market. The AI Consulting Services market size is estimated to increase by USD 68.4 Billion at a CAGR of 38.5% by 2030. The report includes historic market data from 2024 to 2030. The Current market value is pegged at USD 18.1 Billion.

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*Craig Francis*

The Major Players Covered in this Report: Accenture (Ireland), Amazon Web Services (AWS) (United States), IBM (United States), Microsoft (United States), NTT DATA (Japan), Capgemini (France), ThoughtWorks (United States), Cognizant (India), Wipro (India), Infosys (India). Additionally, other players that are part of this detailed analysis are Epam Systems (United States), Dataiku (France), H2O.ai (United States)

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#### Definition:

AI consulting services refer to the professional assistance provided by consulting firms or experts in the field of artificial intelligence (AI) to businesses, organizations, or individuals seeking to leverage AI technologies and solutions. These services aim to help clients effectively incorporate AI into their operations, strategies, and decision-making processes to enhance efficiency, innovation, and competitive advantage. Consultants evaluate the organization's readiness for AI adoption, considering factors such as data infrastructure, technology stack, talent availability, and cultural preparedness. They identify any gaps or challenges that need to be addressed before implementing AI solutions. AI heavily relies on quality data. Consultants assist in developing data strategies, including data collection, storage, cleansing, and integration, ensuring that the organization has access to reliable and relevant data for AI applications.

#### Market Trends:

The growing recognition of AI's potential across industries has led to a surge in the demand for AI consulting services. Businesses are seeking assistance to navigate the complexities of AI adoption, drive innovation, and gain a competitive edge. AI consulting services are increasingly tailored to specific industries, such as healthcare, finance, retail, and manufacturing. Consultants are developing industry-specific expertise to deliver customized AI solutions that address unique challenges and opportunities within each sector.

#### Market Drivers:

Businesses are recognizing the transformative potential of AI and are eager to adopt AI technologies to streamline operations, enhance customer experiences, and gain competitive advantages. This increased adoption drives the demand for AI consulting services. AI is a complex and rapidly evolving field, and there is a shortage of skilled professionals with expertise in AI technologies and methodologies. Organizations often rely on AI consulting services to bridge this skills gap and accelerate their AI initiatives.

#### Market Opportunities:

The AI consulting services market is poised for significant growth as more industries recognize the value of AI and invest in AI initiatives. Industries such as healthcare, finance, retail, and manufacturing offer substantial opportunities for AI consultants to deliver industry-specific solutions. AI is continuously expanding its applications beyond traditional areas. There are emerging opportunities in areas such as autonomous vehicles, cybersecurity, personalized medicine, and smart cities. AI consultants can explore these new domains and help clients unlock their potential.

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The titled segments and sub-sections of the market are illuminated below:

In-depth analysis of Marine Propulsion Engines market segments by Types: Automation Consulting, Analytics Consulting, Digital Transformation Strategy Consulting, Others

Detailed analysis of Marine Propulsion Engines market segments by Applications: BFSI, Retail & E-commerce, Government, Healthcare & Telecommunication

Major Key Players of the Market: Accenture (Ireland), Amazon Web Services (AWS) (United States), IBM (United States), Microsoft (United States), NTT DATA (Japan), Capgemini (France), ThoughtWorks (United States), Cognizant (India), Wipro (India), Infosys (India). Additionally, other players that are part of this detailed analysis are Epam Systems (United States), Dataiku (France), H2O.ai (United States)

Geographically, the detailed analysis of consumption, revenue, market share, and growth rate of the following regions:

- The Middle East and Africa (South Africa, Saudi Arabia, UAE, Israel, Egypt, etc.)
- North America (United States, Mexico & Canada)
- South America (Brazil, Venezuela, Argentina, Ecuador, Peru, Colombia, etc.)
- Europe (Turkey, Spain, Turkey, Netherlands Denmark, Belgium, Switzerland, Germany, Russia UK, Italy, France, etc.)
- Asia-Pacific (Taiwan, Hong Kong, Singapore, Vietnam, China, Malaysia, Japan, Philippines, Korea, Thailand, India, Indonesia, and Australia).

Objectives of the Report:

- To carefully analyse and forecast the size of the AI Consulting Services market by value and volume.
- To estimate the market shares of major segments of the AI Consulting Services market.
- To showcase the development of the AI Consulting Services market in different parts of the world.
- To analyse and study micro-markets in terms of their contributions to the AI Consulting Services market, their prospects, and individual growth trends.
- To offer precise and useful details about factors affecting the growth of the AI Consulting Services market.
- To provide a meticulous assessment of crucial business strategies used by leading companies operating in the AI Consulting Services market, which include research and development, collaborations, agreements, partnerships, acquisitions, mergers, new developments, and product launches.

Global AI Consulting Services Market Breakdown by Application (BFSI, Retail & E-commerce, Government, Healthcare & Telecommunication) by Type (Automation Consulting, Analytics Consulting, Digital Transformation Strategy Consulting, Others) and by Geography (North

America, South America, Europe, Asia Pacific, MEA)

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Key takeaways from the AI Consulting Services market report:

- Detailed consideration of AI Consulting Services market-particular drivers, Trends, constraints, Restraints, Opportunities, and major micro markets.
- Comprehensive valuation of all prospects and threats in the
- In-depth study of industry strategies for growth of the AI Consulting Services market-leading players.
- AI Consulting Services market latest innovations and major procedures.
- Favourable dip inside Vigorous high-tech and market latest trends remarkable the Market.
- Conclusive study about the growth conspiracy of AI Consulting Services market for forthcoming years.

Major questions answered:

- What are influencing factors driving the demand for AI Consulting Services near future?
- What is the impact analysis of various factors in the Global AI Consulting Services market growth?
- What are the recent trends in the regional market and how successful they are?
- How feasible is AI Consulting Services market for long-term investment?

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Major highlights from Table of Contents:

AI Consulting Services Market Study Coverage:

- It includes major manufacturers, emerging player's growth story, and major business segments of AI Consulting Services Market Dynamics, Size, and Future Growth Trend 2024-2030 market, years considered, and research objectives. Additionally, segmentation on the basis of the type of product, application, and technology.
- AI Consulting Services Market Dynamics, Size, and Future Growth Trend 2024-2030 Market Executive Summary: It gives a summary of overall studies, growth rate, available market, competitive landscape, market drivers, trends, and issues, and macroscopic indicators.
- AI Consulting Services Market Production by Region AI Consulting Services Market Profile of Manufacturers-players are studied on the basis of SWOT, their products, production, value, financials, and other vital factors.

Key Points Covered in AI Consulting Services Market Report:

- AI Consulting Services Overview, Definition, and Classification Market drivers and barriers
- AI Consulting Services Market Competition by Manufacturers
- AI Consulting Services Capacity, Production, Revenue (Value) by Region (2024-2030)
- AI Consulting Services Supply (Production), Consumption, Export, Import by Region (2024-

2030)

- AI Consulting Services Production, Revenue (Value), Price Trend by Type {Automation Consulting, Analytics Consulting, Digital Transformation Strategy Consulting, Others}
- AI Consulting Services Market Analysis by Application {BFSI, Retail & E-commerce, Government, Healthcare & Telecommunication}
- AI Consulting Services Manufacturers Profiles/Analysis AI Consulting Services Manufacturing Cost Analysis, Industrial/Supply Chain Analysis, Sourcing Strategy and Downstream Buyers, Marketing
- Strategy by Key Manufacturers/Players, Connected Distributors/Traders Standardization, Regulatory and collaborative initiatives, Industry road map and value chain Market Effect Factors Analysis.

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#### About Author:

HTF Market Intelligence Consulting is uniquely positioned to empower and inspire with research and consulting services to empower businesses with growth strategies, by offering services with extraordinary depth and breadth of thought leadership, research, tools, events, and experience that assist in decision-making.

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