

Super Bowl LVIII and the Inescapable Hype of Sports Betting

68 million American adults plan to bet on this year's Super Bowl LVIII. Know where to go if sports betting stops being fun.

OLYMPIA, WASHINGTON, UNITED STATES, February 7, 2024

/EINPresswire.com/ -- The Evergreen Council on Problem Gambling (ECPG), Washington state affiliate to the National Council on Problem Gambling, urges sports fans to Keep It Fun and know the risks before betting on Super Bowl LVIII. According to the American

Gaming Association (AGA) nearly 68 million American adults — about 1 in 4 — plan to bet on this year's Super Bowl, which is a 35% increase above last year's 50.4 million. That's an estimated \$23.1 billion being wagered on this year's Super Bowl, up from \$16 billion last year.

“

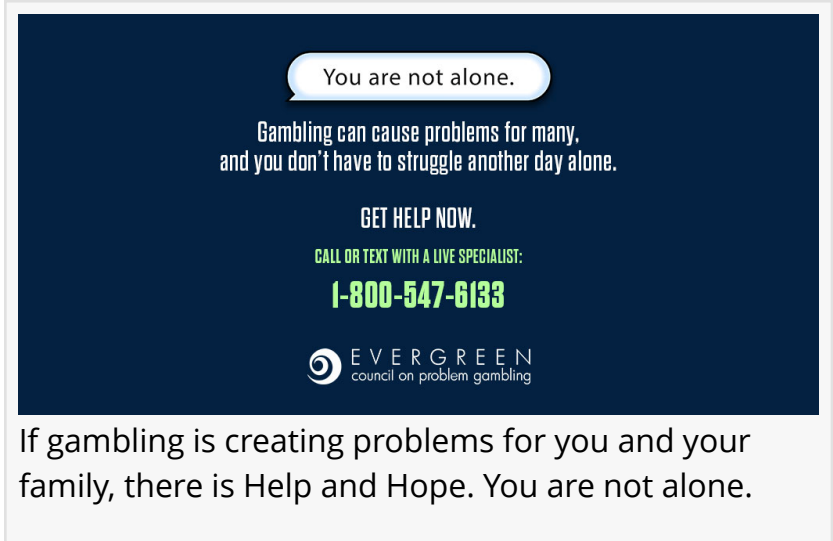
Sports Betting – Like Sports – Should be about fun and entertainment. When it stops being fun—we want to make sure our community knows there is help and hope.”

Maureen Greeley, Executive Director, Evergreen Council on Problem Gambling

When you combine the Super Bowl with its commercials and halftime entertainment with the advertising of legal sports betting you will see a steady wave of hype trying to attract the more than 115 million viewers and earn a slice of the sports betting revenue. The near inescapable marketing and advertising creates an atmosphere where consumers, fans, and gambling merge to make the Super Bowl the most wagered-upon sporting event in the United States (rivalled only by the Final Four Tournament).

ECPG understands that most sports fans bet for fun, but there are risks that everyone should be aware of before

placing their first or any bet. To ensure anyone who has questions about sports betting and the risks of gambling, ECPG has extended their sports betting media awareness campaign that launched in 2022 with additional outreach elements in the first quarter of 2024. The campaign includes ads going out over radio, TV/streaming, digital, and a website dedicated to sports gambling awareness: keepitfunwa.org




You are not alone.

Gambling can cause problems for many, and you don't have to struggle another day alone.

GET HELP NOW.

CALL OR TEXT WITH A LIVE SPECIALIST:
1-800-547-6133

 EVERGREEN
council on problem gambling

If gambling is creating problems for you and your family, there is Help and Hope. You are not alone.

“Sports Betting – Like Sports – Should be about fun and entertainment. When it stops being fun—we want to make sure our community knows there is help and hope. Gambling causes problems for many individuals and loved ones here in Washington and around the country. Our Council offers programs and services for those struggling, their family members, friends, and even employers to address the harm that may result from problem gambling and Gambling Disorder,” Maureen Greeley, Executive Director, Evergreen Council on Problem Gambling.

Where to go if sports betting stops being fun and you have questions:

- **Help is Available**

An estimated 90,000 – 100,000 WA State adults are impacted by moderate to serious gambling problems. Help and support are available. The Evergreen Council on Problem Gambling provides a wide range of programs and services, resources, and a page dedicated to Gambling Recovery Support Services on their website: evergreencpg.org

- [Know the Signs](#)

There are many signs and symptoms of gambling problems. Knowing what they are may help you to ask the right questions and encourage a loved one or friend to seek help. ECPG set up a Know the Signs page on their website with information on how to know when to get help with a confidential e Screener self-test. evergreencpg.org/awareness/know-the-signs

- **24/7 Live Access to a Trained Helpline Specialist**

ECPG offers the Washington State Problem Gambling Helpline that provides 24/7 access to trained helpline specialists that can be reached by phone, text, or by chatting on the keepitfunwa.org or on their main site evergreencpg.org.

Washington State Problem Gambling Helpline is available 24/7 at 1-800-547-6133

Visit KeepItFunWA.org for more information and tips on Keeping the Game Fun. If you bet, bet responsibly. If you, or someone you love needs help because gambling is

IT ALL COMES DOWN TO THIS

If you're going to bet on sports, know the risks and set your limits.

If things feel out of hand, we're here to help. Learn more and get help now 24 hours a day and 7 days a week:

KeepItFunWA.org

EVERGREEN council on problem gambling

If you're going to bet on sports, Keep It Fun!

68 Million American Adults plan to bet an estimated \$23.1 billion on this year's Super Bowl

Before You Bet:

- Understand the Risks,
- Set Your Limits,
- Keep It Fun.

Source: American Gaming Association

IT ALL COMES DOWN TO THIS

If you're going to bet on sports, know the risks and set your limits.

If things feel out of hand, we're here to help. Learn more and get help now 24 hours a day and 7 days a week:

KeepItFunWA.org

EVERGREEN council on problem gambling

If you're going to bet on sports, know the risks and set limits. Keep It Fun! Learn more at KeepItFun.org

impacting life negatively, call or text the Problem Gambling Helpline at 1-800-547-6133.

The Evergreen Council on Problem Gambling (ECPG) is a 501(c)(3) nonprofit organization committed to providing services and programs for those with a gambling problem/gambling disorder, their families, employers, students, treatment professionals, and the greater community through gambling addiction treatment support, information and education, advocacy, and prevention efforts. Founded in 1991, ECPG maintains a position of neutrality on gambling, recognizing that most people who gamble do so for recreation and suffer no serious problems. However, for some, gambling becomes a serious addiction, devastating to the individual and the family. Help and Support are available. ECPG offers the Washington State Problem Gambling Helpline 24/7. Call or text: 1-800-547-6133.

Rob Maya

Evergreen Council on Problem Gambling

+1 360-352-6133

rmaya@evergreencpg.org

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/686914330>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.