

Whirlwind Roofing Receives IBHS' FORTIFIED Home™ Program Certification

When severe weather strikes, a FORTIFIED Roof™ keeps the wind and rain out, preventing a cascade of damage that can destroy homes and belongings.

TULSA, OKLAHOMA, USA, February 7, 2024 /EINPresswire.com/ -- Dave Laizure, co-owner of Whirlwind Roofing & Construction has received the exclusive [FORTIFIED Home™](#) program roofer certification for the third time. The company is a FORTIFIED hail certified provider and FORTIFIED High-Wind certified provider.

The [FORTIFIED Roof™](#) designation demonstrates a solid understanding of the critical aspects of installation and documentation for roofing a new or existing home to meet the FORTIFIED standards.



Dave Laizure, owner of Whirlwind Roofing & Construction in Tulsa, OK

The Insurance Institute for Business & Home Safety ([IBHS](#)) and Architectural Testing, Inc. (Intertek-ATI), created a partnership to provide training for building professionals to earn certification as FORTIFIED™ Home Evaluators and FORTIFIED-Wise credentials. Consumer

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Offering the FORTIFIED Home program is another way we strive to make our community better.”

Dave Laizure, Whirlwind Roofing & Construction

protection is a top priority for IBHS and Intertek-ATI and implemented the FORTIFIED program to safeguard consumers by selecting professionals who are fully qualified, competent, and ethical.

Laizure says, “Whirlwind Roofing takes pride in making sure its customers’ roof is protected with quality materials and craftsmanship. We approach every roofing project as if it were our own home. Offering the FORTIFIED Home

program is another way we strive to make our community better.”

In support of FORTIFIED Home, Whirlwind Roofing & Construction will support FORTIFIED Home by maintaining the FORTIFIED Roof certification and help spread the word about the importance of resilience to our customers and community.



“Improving the ability of our nation’s homes to withstand severe weather is critical to protecting homes and strengthening our communities,” said Fred Malik, Director of FORTIFIED Programs at IBHS. “From the roof to the foundation, FORTIFIED Home allies are leading the way by making the homes where we live stronger, safer and more durable.”

“Whirlwind Roofing & Construction is pleased to support FORTIFIED Home and the FORTIFIED Roof certification. We will continue to demonstrate our commitment to help our customers protect what is priceless,” says Brooke Laizure, co-owner.

For more information about IBHS’ FORTIFIED Home program: FORTIFIEDHome.org

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