

The Global Personal Finance Software Market is Forecasted to Grow at a rate of 7.1% Throughout the Projected Period

The Business Research Company's Personal Finance Software Global Market Report 2024 – Market Size, Trends, And Global Forecast 2024-2033

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The Business Research Company's "Personal Finance Software Global Market Report 2024 provides extensive insights covering all aspects of the personal finance software market. According to TBRC's forecast, the <u>personal finance software market size</u> is expected to reach \$2.44 billion by 2028, with a CAGR of 7.1%.



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The expansion in the personal finance software market is driven by increased interest in secure and tailored digital services. North America is projected to dominate the personal finance software market. Key players in this market include Moneyspire Inc., Mint, Personal Capital Corporation, Acorns Grow Inc., and Microsoft Corporation.

Personal Finance Software Market Segments

- By Product Type: Web-Based Software, Mobile-Based Software
- By Deployment Types: Cloud, On-Premise
- By End User: Small Businesses Users, Individual Consumers
- By Geography: The global personal finance software market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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Personal finance software encompasses applications designed to assist users with various aspects of their financial management. It provides a comprehensive approach to managing personal finances, typically at an affordable cost.

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Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60

geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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