

IAA Proudly Reveals the 2024 NY Digital Awards: Honoring Digital Creativity and Excellence

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NEW YORK, NY, UNITED STATES, February 8, 2024 /EINPresswire.com/ -- Embarking on a powerful journey in 2024, IAA is thrilled to present the inaugural [NY Digital Awards](#). The award honors outstanding achievements in a variety of digital realms - from captivating websites and

groundbreaking videos to innovative mobile apps, engaging social media campaigns, creative animations, effective marketing strategies, and informative podcasts. Here, we recognize the finest minds in digital creation, spotlighting worldwide appreciation on both local brilliance and international achievements.

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*Thomas Brandt, Spokesperson
of IAA*

“This year, the NY [Digital Awards](#) represents the intersection of global creativity and the digital industry, where your achievements break through limitations of media,” stated Thomas Brandt, spokesperson of IAA. “At the heart of the NY Digital Awards is the recognition of groundbreaking work, transcending boundaries of professional stature or experience, where your creativity and vision will determine the path to tomorrow.”

The NY Digital Awards invites digital artists, innovators, and visionaries from around the globe to partake in this grand celebration of digital excellence, showcasing a diverse array of digital projects that reflect the ever-evolving landscape of the digital world. Celebrating a wide range of categories, the NY Digital Awards is more than just a symbol of recognition; it serves as a source of motivation for digital creatives and strategists worldwide.



2024 NY Digital Awards Call for Entries

2024 NY Digital Awards: Explore Diverse Categories to Celebrate Excellence

The NY Digital Awards offers over hundreds of distinct categories, each designed to showcase digital innovation and mastery. These categories include Mobile App & Social Media, Design & Creativity, Strategy & Marketing, Audio & Podcasts, [Website & Video Awards](#). By spotlighting the

best in the industry, the award sets the standard for excellence, encouraging professionals and emerging talents alike to push the boundaries of digital creativity and technological advancement.



2024 NY Awards Statuettes

Blind Judging by an International Group of Professional Jurors 2024 Ava Statuette
Bringing together an elite group of digital innovators and visionaries who have made remarkable contributions to their respective fields, each selected from the IAA Judging Committee, a gathering of figures that possesses exceptional insights. Their expertise enables them to impart their thoughts into the evaluation process, recognizing only the best.

2024 Ava Statuette

The Ava statuette, the official symbol of the NY Digital Awards, represents the vast universe of brilliance in the digital world, urging creators to constantly innovate and redefine the digital narrative. Featuring a sleek, modern design that reflects a vision of the future, Ava is a certification of the limitless possibilities in the digital domain.

IAA, alongside NY Digital Awards embrace the diversity and creativity that mold the innovative landscapes of the digital world. The awards will officially kick off on March 19, 2024, with the announcement of the winners scheduled for July 25, 2024.

For competition rules and entry forms, do visit: <https://nydigitalawards.com>.

About International Awards Associate (IAA)

Established in 2015, the International Awards Associate (IAA) is a global organization dedicated to recognizing professional excellence and outstanding achievements in various industries. As the organizer of a wide range of prestigious award programs such as the MUSE Creative Awards, MUSE Design Awards, Vega Digital Awards, NYX Awards, NYX Game Awards, TITAN Business Awards, TITAN Property Awards, London Design Awards, NY Product Design Awards, and many more, IAA aims to honor, promote, and encourage professional excellence, from industry to industry, internationally and domestically, through award platforms that are industry-appropriate.

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