

Exhale™□Collaborates with SALT Chamber on Salt Lounge Journey at Virgin Hotels New York City

SALT Chamber is the pioneer of dry salt therapy, having implemented more than 2,000 salt rooms worldwide.

BOCA RATON, FLORIDA, UNITED STATES, February 8, 2024 /EINPresswire.com/ -- <u>SALT Chamber</u> is pleased to announce a collaboration with <u>Exhale™</u> at their new flagship location at <u>Virgin Hotels New York City</u> on a multisensory salt room. Inspired by SALT Chamber's Wellness Suite, Exhale's Salt Lounge Journey features heated zero gravity recliners, sound and vibrational therapy, compression boots, LED face mask, sleep goggles,



Salt Room by SALT Chamber at Exhale Spa located at Virgin Hotel NYC

and a menu of IV drips. The new recovery spaces are part of "Exhale 2.0," which includes the salt room, hammam, sauna, and the first-ever snow room created in the city.

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Exhale always collaborates with the industry's best-inclass partners, so working with SALT Chamber was the obvious choice," "Exhale always collaborates with the industry's best-inclass partners, so working with SALT Chamber was the obvious choice," said Kim Vaughn, chief commercial officer of Exhale. "In addition to working with on the concept, design, installation and staff training, SALT Chamber helped us integrate the complementary wellness modalities to create impactful, total mind-body wellness experiences."

Kim Vaughn

Exhale's Salt Lounge focuses on the mind, body, and breath. Featuring a soothing custom backlit Himalayan salt wall, the salt room showcases a UL Listed and CE Certified S.A.L.T. IFX® IPro Halogenerator, combined with wellness modalities from SALT Chamber partners—Oakworks with the SoVi Curvaloungers with vibroacoustic sound, Myndstream music stream, and Therabody for the compression, rest goggles and red-light mask.

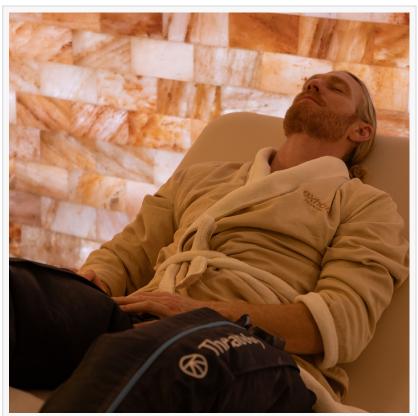
"Salt has become a staple for wellbeing and recovery. We are excited to see Exhale embracing Experience SALT+ to layer other modalities for next-level personalization and efficacy," said Leo Tonkin, CEO of SALT Chamber. "We are honored to be part of the Exhale vision and proud to be part of their flagship facility in partnership with Virgin Hotels and are looking forward to working on future projects."

About SALT Chamber

SALT Chamber is the pioneer of dry salt therapy, having implemented more than 2,000 salt rooms worldwide. The company offers SALT FX[®] halogenerators, Himalayan salt décor and turnkey wellness solutions. For more information, visit www.saltchamberinc.com.

About Exhale

Exhale[™] is a unique well-being brand that has addressed mind and body through spa and fitness for 23 years. Dedicated to total well-being, Exhale[™] operates in luxury hotels across the U.S. and Caribbean, offering dozens of proprietary boutique fitness classes and award-winning, transformative spa therapies, including new recovery



Halotherapy mixed with other Wellness Modalities at Exhale Spa located at Virgin Hotel NYC



Dry Salt Therapy mixed with other Wellness Modalities at Exhale Spa located at Virgin Hotel NYC

services with Therabody and IV drips. For more information, please visit www.exhalespa.com and follow @exhale_fitspalife.

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