

# Eltropy Doubles Down on Fintech Integrations and Generative AI Innovation in 2024

*Digital conversations platform leader  
surpasses 40 partnerships w/ fintech*

*leaders to elevate AI-powered member engagement for credit unions & community banks*

MILPITAS, CALIF., USA, February 8, 2024 /EINPresswire.com/ -- Eltropy, the leading AI-powered

“

While we've been very selective, we have built a strong ecosystem of industry-leading and diverse partners to support our growing customer base—and we're just getting started.”

*Jason Smith, VP of Strategic Partnerships, Eltropy*

conversations platform for credit unions and community banks (CFIs), announced that it now has a record-breaking 40+ strategic partnerships and integrations with technology leaders.

Eltropy's integration partners span core systems, loan origination systems (LOS), online banking providers (OLB), account opening, collection, e-signature, payment processing, contact center, chatbots, marketing/reputation management, customer relationship management (CRM), and short message service (SMS) gateway providers.

Among the partners that have recently joined hands with

Eltropy are: Alkami, AKUVO, Fiserv Portico, Jack Henry Banno, MeridianLink, Origence, Q2, and SWBC. These collaborations and many others have empowered Eltropy to deliver cutting-edge technology tailored to the unique needs of community financial institutions (CFIs).

"Having the ability to access and enable free flow of data between systems is the most powerful lever in creating the ultimate member or customer experience," said Ashish Garg, Co-founder and CEO of Eltropy. "All too often, however, credit unions and community banks are dealing with numerous systems that don't communicate with each other. With Eltropy's range of partner integrations and our unified conversations platform, CFIs are able to create a truly connected ecosystem and run smarter, safer, and more efficient operations. Each collaboration brings us closer to our goal of bringing the best product and services to the widest audience possible within the community financial institution industry."

Jason Smith, VP of Strategic Partnerships at Eltropy, added, "Our strategic partnerships have paved the way for Eltropy to offer the most comprehensive suite of tools and integrations in the industry. While we've been very selective, we have built a strong ecosystem of industry-leading



Eltropy is the industry's first AI-driven digital conversations platform for community financial institutions (CFIs). Its AI-driven communications tools empower CFIs to communicate, automate, improve operations and engagement, and increase productivity across the institution – all while maintaining the highest standards of security and compliance. Using Eltropy's platform, CFIs can connect with their consumers anytime, anywhere via Text, Video, Secure Chat, co-browsing, screen sharing, and chatbot technology — all integrated into a single platform. For more information, please visit [eltropy.com](https://eltropy.com).

Steve Jensen

Eltropy

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[Instagram](#)

[YouTube](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/687279175>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.