

myBalbo Launches: A Revolutionary Platform Igniting the Voice of the Next Generation of Voters

In a bold move to redefine civic engagement, myBalbo partners with leading organizations, setting a new standard for youth participation in democracy.

WASHINGTON, DC, UNITED STATES, February 12, 2024 /EINPresswire.com/ -- In an era where civic engagement and participation are crucial to shaping the future of democracy, myBalbo announces its official launch, marking a significant milestone in civic technology. Fresh from its successful incubation at TechStars, one of the globe's leading accelerators, [myBalbo is set to become the premier platform for America's changemakers](#). With strategic partnerships with influential organizations such as Vote.org, Campus Vote Project, Michelle

Obama's 'When We All Vote', and Run For Something, myBalbo is positioned as the ultimate forum for civil engagement and political discourse for millennials and Gen Zers.

The launch of myBalbo comes at a critical time when new and diverse voices are increasingly pivotal in driving change. Recognizing the need for a constructive space for dialogue, myBalbo offers a unique solution – a social civic app tailored for the next generation of voters. By leveraging the power of technology, myBalbo simplifies the complex political landscape, connecting users with their elected officials based on their zip code, and facilitating local and national roundtables. These virtual chat rooms are more than just spaces for discussion; they are incubators for ideas and action, free from the echo chambers prevalent in traditional social media landscapes.



myBalbo Logo

During its beta phase, myBalbo demonstrated unprecedented potential. In the Virginia 2023 off-year elections, the platform was made available to incumbents and candidates, resulting in a striking 100% success rate for those utilizing the app. Notable victories include State Senator Angelia Williams-Graves, incumbent Delegate Marcia Price, and newly elected Delegate Bonita Anthony, underscoring the platform's ability to mobilize and engage effectively.

Taylor of Virginia, 18, emphasized the platform's significance: "myBalbo is more than an app; it's a movement. It's about equipping us with the tools and platform we need to shape our future. With myBalbo, I'm not just watching the evolution of civic engagement; I'm taking part in it. George of California, 35, shared their renewed hope: "I recently got rid of all my social media because it was just too toxic. However, when a friend told me about myBalbo, I found an online home with real people who wanted to make real change".

About myBalbo

myBalbo is the nexus for the next generation of changemakers. Designed as a social civic app, it aims to transform the landscape of political and social engagement. By providing a structured and empathetic space for dialogue, myBalbo empowers Gen-Z and millennials to lead the discourse on critical issues, from climate change to economic inequality. In a world of divisive rhetoric, myBalbo stands out as a beacon of constructive and inclusive engagement, fostering a community where every voice is not only heard but is also influential.

Celebrating myBalbo's official launch, [tune in for their special Black History Month roundtable](#) featuring When We All Vote, Blavity, Vote.Org and Mitchell Hamline School of Law on Feb 13th, 8pm EST.

Johnathan Celestin

myBalbo

+1 2026307615

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