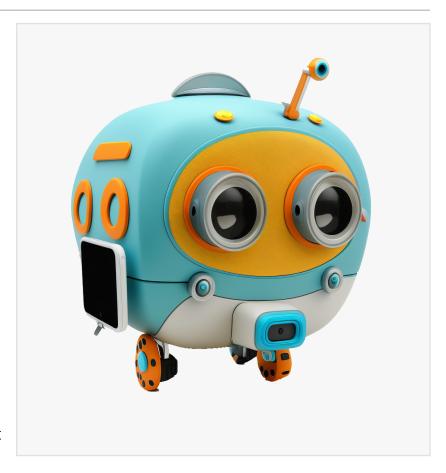


Enhancing Customer Service: Campy Now Powers Email Responses for Campgrounds & RV Parks

Campy elevates RV park service, integrating email responses with AI efficiency for seamless customer interactions.

CLEVELAND, OH, UNITED STATES OF AMERICA, February 12, 2024 /EINPresswire.com/ -- Insider Perks is thrilled to announce a groundbreaking enhancement to Campy, the dedicated AI chatbot serving campgrounds and RV parks, with the introduction of an innovative feature that enables Campy to intelligently respond to customer service emails. This new capability ensures that inquiries received via email are handled with the same efficiency and consistency as those managed through the chat interface, at no additional cost to the user.



Utilizing the same comprehensive database as the chatbot, this feature identifies incoming emails sent to a park's support address, routes them through a series of Al-driven processes and



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automations, and delivers a draft response back to the inbox for human review before sending. This not only streamlines the response process but also maintains a personal touch by allowing for final human oversight.

Brian Searl, Founder & CEO of Insider Perks, emphasizes the importance of this development: "In today's fast-paced world, responding quickly and effectively to customer inquiries has never been more critical. This new feature bridges the gap between automated efficiency and the personal touch that campgrounds and RV parks are known for, ensuring every guest interaction is handled with care."

The email response feature is designed to significantly reduce the workload on customer service teams, allowing them



to focus on providing exceptional in-person experiences while Campy manages the digital front. It marks a significant step forward in using technology to enhance guest satisfaction and operational efficiency.

For more information about Campy and the new email customer service feature, or to schedule a demo, please contact:

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About Insider Perks: Insider Perks is a leading provider of <u>digital marketing solutions for the outdoor hospitality industry</u>, dedicated to enhancing the guest experience through innovative technology and personalized service.

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