

Application Container Market 2025: Exploring the Dynamics, Trends and Insights

Rise in the trend of Internet of Things (IoT) among end users acts as the major driver of the market.

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/EINPresswire.com/ -- According to the report published by Allied Market Research, the global [application container market](#) was estimated at \$698 million in 2016 and is anticipated to hit \$8.20 billion by 2025, registering a CAGR of 31.8% from 2018 to 2025.

The report analyzes the top investment pockets, winning stratagems, drivers & opportunities, market size & estimations, competitive landscape, and fluctuating market trends.

Application container technology empowers enterprises to bolster their fundamental strengths including security, network connectivity, customer engagement, and comprehensive service level monitoring. Facilitating optimal utilization of application infrastructure resources, it enables organizations to streamline operational expenses.

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The increasing adoption of application containers is driven by numerous entities leveraging them to streamline application development, management, and portability across diverse environments. Furthermore, it offers heightened flexibility and efficiency, facilitating seamless migration to cloud-native environments for customers.

The surge in popularity of application container technology over virtual machines and rise in the adoption of cloud-based computing systems in organizations drive the growth of the global application container market. At the same time, security risks associated with the application container technology impede the growth to a certain extent. Nevertheless, the surge in the trend of taking recourse to the Internet of Things (IoT) among end-users is expected to create an array



of opportunities shortly.

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The outbreak of COVID 19 is likely to augment the demand for productivity applications as the remote workforce swells up. Collaborative application vendors look forward to making minor adjustments and doling out the premium version through a minimum-price subscription model. Overall, the global application container market is expected to will pose only marginal growth.

The market is segmented based on the deployment model, organization size, industry vertical, and region. Based on the deployment model, the market is bifurcated into on-premise and cloud-based.

Based on organization size, the report further divides the market into SMEs and large enterprises. Based on industry vertical, the market is categorized into IT & telecom, government, healthcare, BFSI, retail, and education. Based on geography, the market is analyzed across North America, Europe, Asia-Pacific, and LAMEA.

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Based on the deployment model, on-premise segment dominated the global market in 2016, and is expected to continue this trend during the forecast period, owing to high adoption of on-premise application containers among the heavily regulated industries due to the need of to control data and document processes. Furthermore, the cloud segment is expected to grow at the highest CAGR during the forecast period, owing to rise in the adoption of hybrid cloud computing model among the end users, which used a blend of public and private cloud solutions.

The global application container market was led by the telecom & IT segment in 2016, and is projected to maintain its dominance during the forecast period. However, the other segment is expected to witness the highest growth, owing to increase in awareness about application container technology is decreasing the adoption of other cloud tools such as OpenStack, PaaS, and other offerings.

The key market players analyzed in the global application container market report include CA Technologies, Red Hat, Inc., Mesosphere, Inc., Google, Inc., Docker Inc., IBM Corporation, Joyent, Inc., Microsoft Corporation, Rancher Labs, Inc., and Amazon Web Services, Inc. These market players have adhered to several strategies including partnership, expansion, collaboration, joint ventures, and others to corroborate their stand in the industry.

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Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

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