

## Ginger Ale Market Size, Share, Revenue, Trends And Drivers For 2024-2033

The Business Research Company has updated its global market reports with latest data for 2024 and projections up to 2033

LONDON, GREATER LONDON, UK, February 12, 2024 /EINPresswire.com/ -- The Business Research Company's "Ginger Ale Global Market Report 2024



is a comprehensive source of information that covers every facet of the market. As per TBRC's market forecast, the ginger ale market size is predicted to reach \$3.52 billion in 2028 at a compound annual growth rate (CAGR) of 6.0%.



The ginger ale market size is expected to see strong growth in the next few years. It will grow to \$3.52 billion in 2028 at a compound annual growth rate (CAGR) of 6.0%."

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The growth in the ginger ale market is due to the rising number of health-conscious people. North America region is expected to hold the largest ginger ale market share. Major players in the ginger ale market include Dr Pepper/Seven Up Inc., Boylan Bottling Co., Hansen's Natural Corporation, Vernors and Hansen Natural Corporation, Buffalo Rock Company,.

## **Ginger Ale Market Segments**

- By Type: Golden Ginger Ale, Dry Ginger Ale
- By Distribution Channel: Convenience Stores,
   Hypermarkets/Supermarkets, Specialty Stores, Online Sale

## Channel

• By Geography: The global ginger ale market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

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Ginger ale is a sweetened carbonated non-alcoholic beverage that gets its taste and pleasant feel mainly from the underground stem, or rhizome, of ginger. It contains preservatives, like citric

acid and sodium benzoate, as well as caramel color and consumed on its own or used as a mixer, often with spirit-based drinks.

Read More On The Ginger Ale Global Market Report At:

https://www.thebusinessresearchcompany.com/report/ginger-ale-global-market-report

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