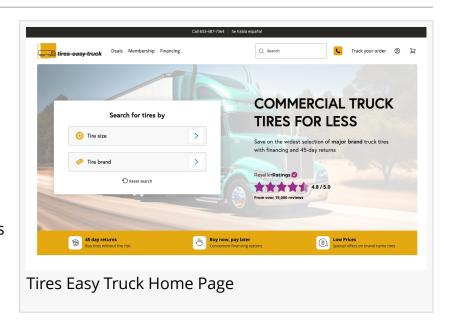


Tires Easy Truck Unveils Redesigned Website for an Enhanced Online Tire Shopping Experience

Tires Easy Truck, a trailblazer in the ecommerce commercial truck tire retail sector, is thrilled to announce the unveiling of its website redesign.

COTTAI, CA, USA, February 12, 2024 /EINPresswire.com/ -- <u>Tires Easy Truck</u>, a trailblazer in the e-commerce commercial truck tire retail sector, is thrilled to announce the unveiling of its website redesign. The revamped interface ensures an elevated user experience, providing customers with streamlined access to cutting-edge



features and an updated menu for effortless exploration, selection, and purchase of premium tires.



The new modern design offers customers an unparalleled online tire shopping journey, featuring a mobile-responsive design to reduce clicks and incorporate more features for simplified tire selection."

Adam Barker

"The redesigned website exemplifies Tires Easy Truck's commitment to pioneering e-commerce innovation. The new site integrates a cleaner, more user-friendly layout with robust features," stated Adam Barker, CEO of Tires Easy Truck. "The new modern design offers customers an unparalleled online tire shopping journey, featuring mobile-responsive design to reduce clicks and incorporate more features for simplified tire selection."

Key highlights of the updated website include:

Secret Price Mode® allows users to unlock immediate

discounts of up to 40% on premier brands by entering an email address: no commitments, no obligations, and no spam.

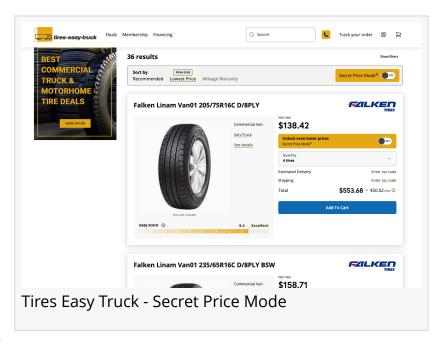
Easy Score calculations, assisting customers in selecting truck tires through comparisons and recommendations.

Flexible Financing Options, introducing a convenient "Buy Now, Pay Later" feature for adaptable payment choices.

Additionally, the new layout emphasizes Tires Easy Truck's commitment to customer satisfaction and top-notch service with Reseller Ratings, showcasing a remarkable 4.8/5

rating based on over 19,000 verified reviews.

For further details, please visit <u>www.tires-easy-truck.com</u>.



About Tires Easy Truck

Tires Easy Truck is a leading online retailer that provides a wide range of high-quality commercial truck all-position tires and motorhome/RV tires at competitive prices. With a vast network of over 1,100 tire warehouses and a dedicated team of 30 professionals, Tires Easy Truck is committed to delivering exceptional products and service to customers throughout the United States. The company's user-friendly online platform, budget-friendly options, and free shipping on most tires exemplify its promise to elevate the consumer experience. For more information, please visit https://www.tires-easy-truck.com.

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