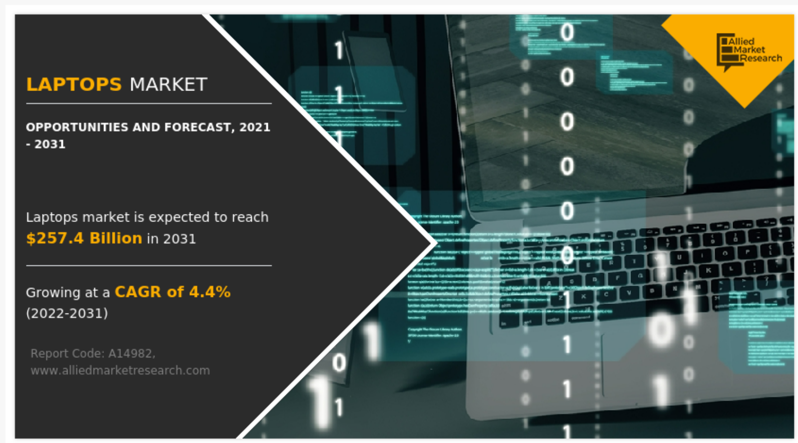
EINPRESSWIRE

Laptops: A Market Landscape Analysis and Forecast - 2031

rise in digital convergence resulting in the high demand for high-performance laptops from various industries driving market growth.



Laptops Market

PORTLAND, PORTLAND, OR, UNITED STATES, February 13, 2024 /EINPresswire.com/ -- According to the report, the global laptops industry is estimated to generate $168.6 billion in 2021 and $257.4 billion by 2031, witnessing a CAGR of 4.4% from 2022 to 2031. The report offers a detailed analysis of changing market trends, top segments, key investment pockets, value chain, regional landscape, and competitive scenario.

A laptop, also referred to as a notebook computer, is a compact and portable computing device that operates on battery power and can be recharged using an AC adapter. Typically featuring a thickness of under 3 inches and weighing less than 5 pounds, laptops are designed with low power consumption in mind. Their thin LCD or LED displays can be folded flat for easy transport. Laptops are widely used for various tasks such as work, education, gaming, internet browsing, personal entertainment, and everyday computing needs. Market growth is driven by factors like increased internet usage, higher disposable incomes, a growing global population, and consumers' growing awareness of new technologies.

Request Sample Report at: https://www.alliedmarketresearch.com/request-sample/A14982

A key driver of market expansion is the significant growth of the global information technology (IT) sector. High-performance laptops are increasingly essential across diverse industries including education, automotive, manufacturing, and medicine due to the proliferation of digital technologies. The adoption of bring-your-own-device (BYOD) practices by businesses to streamline operations further fuels market growth. Additionally, the rising demand for versatile laptops and the widespread availability of high-speed internet contribute to market expansion. Anticipated factors for future growth include increasing consumer purchasing power and a growing preference for gaming laptops, particularly among millennials.

Covid-19 Scenario

• The outbreak of the Covid-19 pandemic impacted the global laptops market positively. The popularity of laptops increased due to lockdowns imposed by governments worldwide.

• This forced the global laptops market to reconsider its production processes, which largely drives industry 4.0 and the digital transformation across the production lines.

• There was a downturn in the economy for many businesses, and many planned projects and expenditures were put to a halt due to COVID-19 restrictions. However, numerous manufacturers invested in laptops despite the financial danger during the pandemic to improve corporate operations with the digitalized workplace.

For Report Customization: https://www.alliedmarketresearch.com/request-for-customization/A14982

Depending on screen size, 15.0" to 16.9" inch segment dominated the laptops market in 2021 and is expected to maintain its dominance in the upcoming years, owing to adoption of laptops are frequently shared among families and are used for work, school, and entertainment. However, 11" to 12.9" inch is expected segment is expected to witness highest growth, owing to extensive adoption of laptops market by establishing offer the highest performance and productivity and each has a different set of features.

Based on type, the traditional laptop segment contributed to the largest share of nearly four-fifths of the global laptops market in 2021, and is expected to rule the roost during the forecast period. This is due to its potable size which allows it to be conveniently transported from one location to another for work, travel, or any other purpose. Moreover, these laptops are very user-friendly because they start up quickly and run smoothly. However, the 2-in-1 laptop segment is projected to witness the fastest CAGR of 6.0% from 2022 to 2031, owing to the extensive adoption of tablet pc which is also known as 2-in-1 laptop.

Based on design, the notebook segment held the largest share of two-fifths of the global laptops market in 2021, and is expected to maintain a prominent growth during the forecast period. The same segment is expected to exhibit the highest CAGR of 5.2% in 2031. The growth of the segment is owed to the extensive use of notebook in video recording and editing.

Buy Now & Get Exclusive Discount on this Report:
https://www.alliedmarketresearch.com/laptops-market/purchase-options

Based on screen size, the 15.0" to 16.9" inches segment held the largest share of more than one-third of the global laptops market in 2021, and is expected to maintain a prominent growth during the forecast period, owing to the high adoption of 15.0" to 16.9" inches laptops among families for work, school, and entertainment. However, the 11" to 12.9" inches segment is expected to exhibit the highest CAGR of 5.8% in 2031, owing to the extensive adoption of these laptops since they offer great performance and productivity, and have different features.

Region-wise, the laptops market size was dominated by North America in 2021 and is expected to retain its position during the forecast period owing to the adoption of new technology and heterogeneity aiding the growth of the laptop market. However, Asia Pacific is expected to witness significant growth during the forecast period, owing to adoption of laptops has been fuelled by trends like work-from-home and online learning, which is expected to fuel the market growth in this region.

Leading Market Players:

- Haier Inc.
- Hewlett Packard Enterprise Company
- Lenovo
- AsusTek Computer Inc.
- Dell Technologies Inc.
- TOSHIBA CORPORATION
- Acer Inc.
- Apple Inc.
- Sony Corporation
- Samsung Electronics Co. Ltd.

Inquiry Before Buying: https://www.alliedmarketresearch.com/purchase-enquiry/A14982

Thanks for reading this article; you can also get individual chapter-wise sections or region-wise report versions like North America, Europe, or Asia.

If you have special requirements, please tell us, and we will offer you the report as per your requirements.

Lastly, this report provides market intelligence most comprehensively. The report structure has been kept such that it offers maximum business value. It provides critical insights into the market dynamics and will enable strategic decision-making for the existing market players as well as those willing to enter the market.

Other Trending Report:

1. Free-to-air (FTA) Service Market

About Us:

Allied Market Research (AMR) is a full-service market research and business-consulting wing of Allied Analytics LLP based in Portland, Oregon. Allied Market Research provides global enterprises as well as medium and small businesses with unmatched quality of "Market Research Reports" and "Business Intelligence Solutions." AMR has a targeted view to provide business insights and consulting to assist its clients in making strategic business decisions and achieving sustainable growth in their respective market domains.

Pawan Kumar, the CEO of Allied Market Research, is leading the organization toward providing high-quality data and insights. We are in professional corporate relations with various companies. This helps us dig out market data that helps us generate accurate research data tables and confirm utmost accuracy in our market forecasting. Every data company in the domain is concerned. Our secondary data procurement methodology includes deep presented in the reports published by us is extracted through primary interviews with top officials from leading online and offline research and discussion with knowledgeable professionals and analysts in the industry.

Contact:
David Correa
5933 NE Wi
Toll-Free: 1-800-792-5285
UK: +44-845-528-1300n Sivers Drive
#205, Portland, OR 97220
United States
Hong Kong: +852-301-84916
India (Pune): +91-20-66346060
Fax: +1-855-550-5975
help@alliedmarketresearch.com
Web: https://www.alliedmarketresearch.com
Follow Us on: LinkedIn Twitter

David Correa
Allied Market Research
+1 800-792-5285
email us here
Visit us on social media:
Facebook
Twitter
LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/688209244

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something

we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.
© 1995-2024 Newsmatics Inc. All Right Reserved.