

# Small Mississippi Based Company Introduces the Butterfly Sleep Pillow: The Ultimate Solution for a Restful Night's Sleep

JACKSON, MISSISSIPPI, USA, February 14, 2024 /EINPresswire.com/ -- A small pillow and home décor company based in Jackson Mississippi is doing big things. The company, Butterfly Sleep Pillow, is proud to introduce their namesake product, the convertible Butterfly Sleep Pillow, designed to cater to the needs of all types of sleepers.

The logo for Market Blast, featuring the words "market blast" in a lowercase, blue, sans-serif font. The "t" in "blast" has a registered trademark symbol (®) next to it.

One of the key features of the Butterfly Sleep Pillow is its versatility. It can be used as a back pillow, side sleeper pillow, wedge pillow, leg pillow, or even a sitting in bed pillow. This makes it the perfect companion for those who struggle with finding the right pillow for their specific sleeping position. Additionally, the pillow is made with a 100% cotton liner and 3-D hollow fiber, ensuring maximum comfort and breathability.

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Our pillow is designed to convert for your best night's sleep. Most people sleep in different positions, why limit yourself to a pillow that is only designed for one?”

*Company Founder Janet Solomon*

The patented product utilizes four individual wings that allow users to contour it to their specific sleeping needs. The wings can be folded under to lift the head, providing support for those who prefer to sleep on their back.

Alternatively, the wings can be folded up to give support to the shoulder, neck, and head for side sleepers. This innovative design also allows users to tuck one of the wings under and sleep on their stomach, providing total torso support.

“Our pillow is designed to convert for your best night's sleep. Most people sleep in different positions, why limit yourself to a pillow that is only designed for one?” said company founder Janet Solomon.

The Butterfly Sleep Pillow is available for purchase on their website and through select retailers. It comes in four sizes and two fills, and includes a 100% cotton pillowcase. Say goodbye to restless nights and hello to a peaceful and rejuvenating sleep with the Butterfly Sleep Pillow.

For more information and to purchase your own, visit <https://www.butterflysleeppillow.com>. The company also offers a line of patented Butterfly Sleepy Pillow home décor products including a

Fleece Headboard Caddy, a Fleece Crib Caddy, Fleece and Sherpa Toe Cozy Throw, and 100% Cotton Sheet Sets.

Need Press Release exposure to launch new products/brands, to re-launch and reenergize existing products, or for promoting patented innovations available for licensing or acquisition opportunities, request our Press Release brochure -

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### About Butterfly Sleep Pillow

Started in 2019 with the design of a pillow and pillowcase with the hope that it would be comfortable, stylish, and allow for a better night's sleep—and it worked! The company founders are lovers of everything home and home design—beautiful new innovative styles that are not just beautiful to look at, but are actually functional with great design purpose. They look forward to their journey of continuing to grow as a household name with their amazing customers. For more information about the company, please visit [www.butterflysleeppillow.com](http://www.butterflysleeppillow.com).

### About MarketBlast

MarketBlast is a product submission and hunt platform that automates the submission review and management process for companies in search of the latest technology and product innovations in their industries. The platform also provides an easy and convenient way for innovators, product developers and suppliers to submit innovation directly to companies actively hunting for new products.



Butterfly Pillow Queen Firm Fill

MarketBlast also offers a professional press release / media blast program to help innovators or companies launch or re-launch products or brands. For more information on running a press release, email [media@marketblast.com](mailto:media@marketblast.com). For all other info, visit [www.marketblast.com](http://www.marketblast.com).

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