

Type 2 Campers Unveils the Revolutionary Model T2.3 Camper

Classic VW Style and Unprecedented Ease of Ownership Broadens Market Appeal

WOODBURN, OR, UNITED STATES, February 15, 2024 /EINPresswire.com/ -- [Type 2 Campers](#) proudly announces the launch of the Model T2.3 camper – the only recreational vehicle (RV) that blends the nostalgic appeal of Volkswagen camper vans with the robust standards of automotive design. Its release marks a new chapter in camper innovation, offering a unique combination of durability, style, longevity, and functionality.



Model T2.3 Camper, Dove Blue

Redefining RV Standards

Type 2 president and co-owner

Heather Gardella's journey into the world of campers started 12 years ago at the helm of [Dub Box USA](#). The company's Dinky Dub and Adventure series campers, the market's only campers reminiscent of the classic VW camper van, were a proven hit, but standard RV manufacturing practices slowed the company's ability to scale.

“

There is not a single other RV on the market that is being built like a car.”

*Ryan Schassen, co-owner of
Type 2 Campers*

“It was clear to me that the camper category was ripe for an evolution,” says Gardella. “We needed faster production times, lightweight and durable materials, and a form factor easier to tow and store.”

The launch of Type 2 Campers addresses the growing demand in the consumer camping market while solving previous design and production time limitations. The new Model T2.3 camper is engineered with automotive-grade stamped steel panels, and weighs under 1,000 pounds. The steel body also ensures unmatched road durability, elevates safety, lengthens product lifecycle, and shortens time-to-market.

Ryan Schassen, co-owner of Type 2 Campers, says “There is not a single other RV on the market that is being built like a car. VW buses and airstreams continue to be popular not only for their compelling design, but for their durability. We are literally using stamped metal that is following the engineering and the structural integrity of the now 60-year old VW bus.”

The Model T2.3 camper can be towed by practically any car with a standard hitch, including EVs. It is 9.6 feet long and provides over six feet of head room while the pop up roof is extended. In the lowered roof position the Model T2.3 can be stored comfortably inside a standard garage.



Model T2.3 Camper, Dove Blue, roof extended

A Broad Appeal

The car-like versatility of the Model T2.3 camper means that camping beginners and experts alike have access to RV adventures, no matter their vehicle type. The camper also is a multifaceted option for activities like tailgating, festivals, weddings, van life living, and sports tournaments.

Gardella continued: “Our goal is to extend the VW culture to those who seek the charm of a VW vehicle without the intensive mechanical upkeep or storage and hauling limitations of a traditional RV. The Model T2.3 camper is our way of sharing this iconic legacy in a modern, accessible design, with functionality that opens up the market to a broader range of customers.”

A Nod to History and Culture

As VW aficionados may recognize, the T2.3 name is a tribute to VW's iconic heritage, where the VW Beetle was referred to as “Type 1” post-World War II, and the subsequent bus in 1948 was named “Type 2”. The “.3” refers to the three windows on the sides of the campers.

The T2.3 campers are now available exclusively at www.type2campers.com in five color options and three distinct packages: Sleeper, Sleeper Plus, and Kitchenette.

About Type 2 Campers

Type 2 Campers, previously part of Dub Box USA, is based in Woodburn, Oregon. The company is dedicated to being a pioneer in the RV industry, blending nostalgic designs with innovative

functionality that meets the needs of the modern outdoors adventurer. For more information visit www.type2campers.com.

Heather Jones

Type 2 Campers

[email us here](#)

Visit us on social media:

[Instagram](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/688646154>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.