

# Saudi Arabia Corporate training Market size and share projected surge at \$17.7 billion by 2030

DELAWARE, WILMINGTON, UNITED STATES, February 15, 2024 /EINPresswire.com/ -- The [Saudi Arabia corporate training market](#) has grown considerably in recent years, owing to the country's strong economy and increased need for trained workers in a variety of industries. Retail, pharmaceuticals, finance, information technology, and government have all made considerable expenditures on training programs. Economic growth, more work prospects, and rising demand for specialized training all contribute to market expansion. The Growth Vision Saudi Arabia 2030 initiative has also contributed to the growth of the corporate training market by focusing on workforce development through training, education, and professional growth.

As a result, the government has increased its investment in corporate training programs, further propelling the market's expansion. To meet customer expectations and ensure satisfaction, companies are focusing on delivering high-quality corporate training programs. They are investing in research and development initiatives to innovate their offerings and incorporating customer feedback to develop customer-centric products and services. Strategic partnerships and acquisitions are being pursued to gain a competitive edge, while marketing strategies are being employed to promote corporate training programs.

Saudi Arabia corporate training market segment is categorized on the basis of training method, training program, industry, and region. By training method, the corporate training market is classified into virtual and face-to-face. By training program, it is divided into technical training, soft skills training, quality training, compliance training and others. By industry, it is segmented into FMCG/retail, pharmaceutical and healthcare, financial services, professional services, public enterprises, information technology, and other industries

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## 1. Vision 2030's Emphasis on Human Capital:

Vision 2030 recognizes the crucial role of a skilled and knowledgeable workforce in achieving the nation's economic goals. As a result, both public and private sectors are actively engaging in corporate training programs to equip employees with the skills needed for the future.

## 2. Technology Adoption:

The rapid integration of technology in various industries has created a demand for digital skills. Corporate training programs are addressing this need by offering courses on digital literacy, data

analytics, artificial intelligence, and other technology-driven subjects.

### 3. Globalization and Market Competition:

With Saudi businesses expanding globally, there is a heightened need for employees with cross-cultural competencies and a deep understanding of international markets. Corporate training programs are responding by providing global business etiquette, language skills, and market-specific training.

### 4. Remote Work Transition:

The COVID-19 pandemic accelerated the adoption of remote work, prompting companies to invest in virtual training solutions. Online platforms and e-learning modules have become integral components of corporate training strategies.

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Key Challenges:

#### 1. Cultural Considerations:

Tailoring training programs to align with Saudi Arabia's cultural values and norms is crucial. Understanding and respecting local customs can enhance the effectiveness of corporate training initiatives.

#### 2. Skill Mismatch:

Despite the growth in training programs, there may be challenges in ensuring that the skills acquired align with the evolving needs of industries. Continuous collaboration between training providers and businesses is essential to address this issue.

#### 3. Infrastructure Development:

Ensuring widespread access to quality training requires ongoing investment in digital infrastructure. This is particularly important in remote areas where access to training resources may be limited.

Strategic Initiatives:

#### 1. Public-Private Partnerships:

Collaboration between the government and private sector can foster a comprehensive and sustainable approach to corporate training. Joint initiatives can address skill gaps, promote innovation, and support the goals of Vision 2030.

#### 2. Customized Training Solutions:

Offering tailor-made training programs that cater to the specific needs of industries and businesses can enhance the effectiveness of corporate training initiatives.

### 3. International Collaboration:

Partnering with renowned international training providers and institutions can bring diverse perspectives and expertise, enriching the quality of training programs.

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- This report provides a quantitative analysis of the corporate training market size, market segments, current trends, estimations, and dynamics of the corporate training market analysis from 2019 to 2030 to identify the prevailing corporate training market opportunities.
- The market research is offered along with information related to key drivers, restraints, and opportunities.
- Porter's five forces analysis highlights the potency of buyers and suppliers to enable stakeholders make profit-oriented business decisions and strengthen their supplier-buyer network.
- In-depth analysis of the corporate training market segmentation assists to determine the prevailing market opportunities.

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Forecast period

2019 - 2030

Report Pages

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By Training Program

- Soft Skills
- Quality Training
- Compliance
- Others Training Program
- Technical Training

By Industries

- Retail
- Pharmaceutical And Healthcare
- Financial Services
- Professional Services
- Public Enterprises
- Information Technology

- Others Industries

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- FMI-Fire & Safety Management Institute,
- SkillSet International Training Institute,
- ELM Consultancy & Training Services,
- Naseba,
- AMA Training Centers,
- Qatar Skills Academy,
- Knowledge Institute of Technology,
- Tamyoz Professional Training & Development,
- Step Up Training Institute,
- House of Business Solutions

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David Correa

Allied Market Research

+1 800-792-5285

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