

# Weiss Co., Ltd Debuts Natural Diamond E-Commerce Store in Japan

*Introducing japan-diamond.com – Weiss Co., Ltd latest venture for exclusive, quality natural diamonds and a revolutionary custom filter feature.*



Japan-Diamond.com (Weiss Co.,Ltd) Logo

UENO, TOKYO, JAPAN, February 15, 2024 /EINPresswire.com/ -- Weiss Co.,

Ltd has announced the launch of a new B2C e-commerce website, japan-diamond.com. The platform is set to offer a diverse range of [natural diamond jewelry](#) and extends its services with nationwide delivery and in-store purchase options in Japan.

[Adi Levy](#), founder of Weiss Co., Ltd, carries a rich background as a gemologist with significant involvement in the diamond industry. His longstanding role as a De Beers sightholder has influenced the industry and has been pivotal in setting the quality benchmarks associated with Weiss Co., Ltd.

Weiss Co., Ltd is known for its expertise in diamond marking, cutting, and polishing. The company's approach to diamond selection reflects a commitment to quality and precision, ensuring each stone meets stringent standards.

A notable addition to japan-diamond.com is the introduction of a custom diamond filter. This feature allows customers to sort and choose diamonds based on specific characteristics, such as cut, carat, color, and clarity. The filter is designed to simplify the selection process, accommodating the diverse preferences of diamond buyers.

The establishment of japan-diamond.com is the result of Weiss Co., Ltd's dedication over the past three decades and its expansive network within the diamond industry. The platform aims to make high-quality natural diamonds more accessible to consumers in Japan.

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