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WhoisXML API Launches New and Improved Website Categorization Products

LOS ANGELES, CALIFORNIA, UNITED STATES, February 15, 2024 /EINPresswire.com/ -- WhoisXML API is thrilled to introduce a new version of Website Categorization API and Website Categorization Database. The product line now offers an enhanced website categorization model with additional context and is powered by advanced artificial intelligence (AI) algorithms, offering overall better stability and accuracy.

The website categorization products can classify websites into 83 categories, allowing more precise and hyper-targeted website categorization. The API results and database files continue to show the confidence score for each category and a website's country code for transparency and geographical context.

Specific improvements to the website categorization products include:

- New output fields: A website's domain creation date from its WHOIS record and its Autonomous System (AS) details from its IP address, including its AS number, domain, name, route, and type.

- Granular categories: The new version includes categories like Malware Sites, Gambling, Spam URLs, and 80 other more targeted website categories.

- Daily updates: The website categorization intelligence sources are updated daily to keep up with the dynamic changes in website usage.

You can test the new Website Categorization API now or download a database sample file here.

With better stability and more contextual information, Website Categorization API and Website Categorization Database can significantly enhance specific business processes, including:

- Content filtering: Block access to websites belonging to suspicious, malicious, and nonwork-related categories. Enrich this tactic further with IP- and domain-related context.

- Newly registered domain (NRD) blocking: Prevent users from accessing NRDs that are likely part of threat actors' malicious campaigns.

- Cyber investigations: Trace the AS routes and gather other critical data points related to websites to investigate malicious activities.

- Market analyses: Analyze local online traffic and determine dominant industries or companies to gain regional market insights.

- Business-to-business (B2B) lead generation: Identify potential leads and develop targeted marketing campaigns.

Don't hesitate to contact us for more information about how our website categorization intelligence can empower existing systems and processes.

About WhoisXML API
WhoisXML API provides well-parsed, normalized, and comprehensive WHOIS, IP, and DNS intelligence. For more than a decade now, we have gathered and aggregated 16.7+ billion historical WHOIS records, 4.2+ billion hostnames, 13.1+ million IP netblocks, and 99.5% of active IPv4 and IPv6 addresses in use.

WhoisXML API has more than 52,000 satisfied customers from various sectors and industries, such as cybersecurity, marketing, law enforcement, e-commerce, financial services, and more. Visit whoisxmlapi.com or contact us for more information about our products and capabilities.

Sales
Whois API Inc
+1 800-207-0885
email us here