

AMP Talent Group and AMP it up PR Spotlighted in LA Weekly Magazine: Leaders in Entertainment Talent and PR Excellence

*AMP Talent Group & AMP it up PR
redefine success in entertainment,
blending talent management with
innovative PR strategies.*

#LAWeeklyFeatured

LOS ANGELES, CALIFORNIA, USA,
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-- [AMP Talent Group](#) and [AMP it up PR](#):
Revolutionizing Talent Representation
and Digital Marketing in the
Entertainment Realm

Featured in an insightful [LA Weekly](#)
magazine article, AMP Talent Group
and AMP it up PR have been

recognized as industry-transforming forces, with Anne Marie Perrault, the CEO and founder, at the helm. With over two decades of experience, Perrault's leadership has steered these agencies towards setting new standards in holistic artist development and innovative digital marketing strategies.

“

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Anne Marie Perrault



Anne Marie Perrault, CEO, AMP Talent Group and
AMP it up PR

A Visionary's Perspective

In the LA Weekly feature, Anne Marie Perrault shares her vision: “Join us on a path to excellence, where every client's journey is uniquely crafted, underscored by our commitment to delivering exceptional services and nurturing a vibrant community. Our expertise lies in

providing unparalleled representation and marketing strategies, tailored to resonate with individual aspirations and the latest industry trends.” She emphasizes AMP Talent Group's commitment to unparalleled representation for actors, models, influencers, brands, and businesses, offering tailored digital marketing services and branding strategies that resonate

with individual aspirations and industry trends.

Elevating Brands and Amplifying Voices

At AMP it up PR, Perrault highlights a broader vision, "Our focus extends beyond traditional publicity. We specialize in catapulting our clients into major publications, shaping powerful PR foundations, and establishing compelling digital presences." This approach underscores the agency's dedication to guiding clients with authenticity, building lasting connections, and strategically amplifying their voices across various platforms.

Perrault adds, "Join us in shaping not just narratives but in elevating brands, boosting businesses, and amplifying the voices of artists, businesses, and brands. Our philosophy remains rooted in authenticity, industry insight, and an award-winning team fueled by passion."

Spotlight on Talent and Achievements

The LA Weekly article also draws attention to the significant impact AMP Talent Group and AMP it up PR have on their clients' careers, securing placements in major publications and appearances on top TV networks like NBC, ABC, CBS, and Fox, as well as major podcasts.

A Legacy of Transformation

The endorsement from long-standing client Marta O. underscores the consistent excellence



delivered by both agencies: "Since 2008, my collaboration with Anne Marie and her teams has been consistently outstanding. Their premier representation, marketing, publicity and branding services are unparalleled."

The industry leadership of AMP Talent Group is further highlighted by recent accolades, including the Canadian Choice Awards Best Talent Agency Toronto, the AI Global Media award for Best Marketing & Influencer Agency Canada 2024, the Global 100 Talent & Digital Marketing Agency of the Year Canada by EMG Publishing and the Corporate America Today Annual Awards - 2024, Actor & Model Agency of the Year Canada.

Building on its foundation of fostering talent and innovation, AMP Talent Group proudly announces the expansion of "Spotlight Sessions" podcast into the American entertainment industry. Following a successful first season focused on Canadian insights, the upcoming season promises engaging discussions with prominent figures from the U.S., offering a wealth of knowledge and diverse perspectives to listeners worldwide. This initiative underscores AMP Talent Group's commitment to enhancing industry understanding and connectivity on a global scale. AMP Talent Group is eager to collaborate with entertainment industry experts for future episodes of the "Spotlight Sessions" podcast. Interested professionals are encouraged to reach out, contributing to the rich dialogue and shared insights that define the series.

As AMP Talent Group and AMP it up PR continue to lead with innovation and dedication in the entertainment industry, their commitment to excellence remains unwavering. With a legacy of transforming careers and elevating brands, the agencies stand as beacons of success, where dreams are strategically turned into reality. For those looking to make their mark in the entertainment world, AMP Talent Group and AMP it up PR offer not just representation, publicity and marketing services, but a partnership in true growth and unparalleled achievement.

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About AMP Talent Group

AMP Talent Group stands at the pinnacle of talent representation in the entertainment industry, setting new benchmarks for artist development and career management. Founded by the visionary Anne Marie Perrault, the agency prides itself on its holistic approach to nurturing talent, ensuring that each client receives personalized attention and guidance tailored to their unique career path. Specializing in actors, models, and influencers, AMP Talent Group offers an array of services from career development to personal branding, leveraging industry connections and expertise to open doors to high-profile studio productions, including collaborations with Netflix, Amazon, and other leading platforms. The agency's philosophy revolves around empowering artists to achieve their full potential, fostering personal growth alongside professional success, and building enduring relationships within the industry.

About AMP it up PR

AMP it up PR, under the strategic leadership of Anne Marie Perrault, redefines public relations and digital marketing in the entertainment sector. This dynamic agency specializes in elevating brands and amplifying voices across a global stage, offering bespoke services in publicity, digital marketing, branding, and influencer marketing that resonate with the aspirations of brands, businesses, and artists alike. With a proven track record of securing placements in major publications and appearances on prominent TV networks and podcasts, AMP it up PR excels in crafting compelling narratives that engage audiences and establish a strong digital presence. The agency's approach is rooted in authenticity and innovation, aiming to create powerful PR foundations and establish compelling digital presences for its clients. By guiding clients with authenticity and strategic insight, AMP it up PR builds lasting connections and amplifies client voices across diverse platforms, ensuring their stories are heard far and wide.

For more insights and partnership opportunities, reach out to:

- For talent representation inquiries: info@amptalent.com
- For PR and media inquiries: hello@ampituppr.com

Sarah Johnson
AMP Talent Group
+1 416-568-9848
Sarah@amptalent.com

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