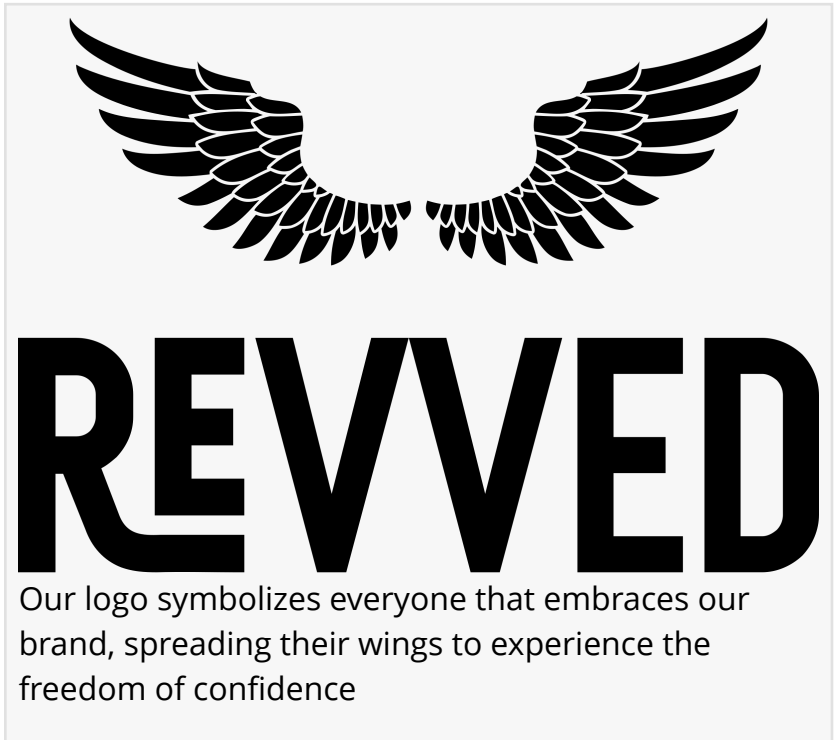


Revved Beauty Announces Launch, Redefining Beauty Standards

Burgeoning Beauty Brand Takes Flight by Launching Online Store

NASHVILLE, TN, UNITED STATES, February 20, 2024 /EINPresswire.com/ -- [Revved Beauty](#), a new player in the beauty industry, is set to make waves with its unique approach to redefining traditional beauty norms. Refusing to market to women's insecurities, Revved plans to change the way women feel about the beauty products that support them. The brand aims to inspire confidence and celebrate individuality through carefully curated beauty products.



The brand's founder, [Gina Farmer](#), shared her vision for Revved Beauty, stating, "We want to modernize the way women feel about the beauty products they invite into their daily routines. We are revamping how products show up for women; physically effective yes, but also encouraging them to feel authorized to conquer the world!"



Dream big (start a company) then go for bigger (make a difference in the world!) We just want to shift the trajectory of women's lives through beauty, not too lofty a goal right?!"

Founder & CEO, Gina Farmer

Empowering Beauty Philosophy:

The brand's ethos centers around empowering individuals to feel confident and beautiful, promoting self-acceptance.

The online store launched with [two products](#) and will continue to release new products across multiple categories including makeup, skincare, and hair care. With a diverse product range, the brand caters to the varied daily needs of its customers. Revved Beauty's products are

cruelty-free, non-toxic, and made with high-quality ingredients, making them suitable for all skin

types.

Transforming the Beauty Landscape:

Revved Beauty enters the beauty scene with a commitment to elevate beauty standards. The philosophy at the core of Revved Beauty encourages embracing one's uniqueness, fostering a community that celebrates the relationship between confidence and beauty. As the brand takes its first steps, it invites media professionals to explore the unfolding story of a beauty revolution in the making.

For more information, visit the website and follow Revved Beauty on social media for updates and promotions.

Media Opportunities:

Revved Beauty's launch presents a unique opportunity for media collaborations. The brand's founder, Gina Farmer, will be available for interviews, providing insights into the brand's journey, mission, and the vision for transforming the beauty landscape.

For media inquiries or to schedule an interview, please contact Gina Farmer at support@revvedbeauty.com

Gina Farmer

Revved Beauty

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