

Browser Isolation Market valued at US\$725.325 million in 2022, to witness significant growth

The browser isolation market was valued at US\$725.325 million in 2022.

NOIDA, UTTAR PARDESH, INDIA, February 19, 2024 /EINPresswire.com/ -- According to a new report published by Knowledge Sourcing



Intelligence, forecasted between 2022 and 2029, the browser isolation market was valued at US\$725.325 million in 2022 and is anticipated to propel significantly over the coming years.

The growth of the browser isolation market is fuelled by an uptick in cyber threats, increased integration of advanced technology, and the transition toward remote work.

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The browser isolation market was valued at US\$725.325 million in 2022." Knowledge Sourcing Intelligence

Browser isolation is a <u>cybersecurity</u> approach that aims to physically separate an internet user's browsing activity from their local networks and infrastructure. This method involves segregating web browsing tasks, such as through the use of virtual machines or sandboxes, to shield

computers from malware and other cyber threats. The significant expansion of the browser isolation sector is primarily attributed to the escalating cyber threats and the increasing integration of advanced technology. In May 2023, Citrix's Remote Browser Isolation service, previously known as the Secure Browser service, employs web browsing isolation to safeguard the corporate network against browser-based attacks. This service ensures secure remote access to internet-hosted web applications without requiring configuration on user devices. Administrators can swiftly deploy isolated browsers remotely, offering immediate benefits. By isolating internet browsing, IT administrators can provide end users with secure internet access without jeopardizing enterprise security.

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The Browser Isolation Market can be categorized into three main types: Remote, On-Premise,

and Client-Side. Remote browser isolation involves isolating web browsing activity from the user's device and network infrastructure, typically through cloud-based solutions. On the other hand, On-Premise browser isolation entails deploying isolation mechanisms within the organization's infrastructure, ensuring complete control over the browsing environment. Client-side browser isolation focuses on isolating web browsing at the user's device level, providing protection directly on the client side. Each type offers distinct advantages and caters to different organizational needs. Remote browser isolation, for instance, offers flexibility and scalability, while On-Premise solutions provide heightened security and compliance control. Client-side isolation, meanwhile, offers the benefit of isolating browsing activity directly on the user's device, enhancing security and minimizing network dependencies. Overall, the diverse range of browser isolation types allows organizations to select the most suitable approach based on their specific requirements and preferences.

The Browser Isolation Market can be segmented based on the size of the enterprise into three categories: Small, Medium, and Large. Small enterprises typically have fewer employees and resources compared to their larger counterparts. They often prioritize cost-effective solutions that offer basic protection against cyber threats. Medium-sized enterprises occupy a middle ground, with a moderate number of employees and resources. They may seek browser isolation solutions that balance affordability with advanced features to address their specific security needs. Large enterprises, on the other hand, have extensive resources and complex IT infrastructures. They require robust browser isolation solutions capable of handling large-scale deployments and providing comprehensive protection against sophisticated cyber threats. Each enterprise size category has unique requirements and preferences when it comes to browser isolation, and vendors in the market tailor their offerings accordingly to cater to these diverse needs.

North America is anticipated to hold a significant portion of the browser isolation market due to its robust technological advancements and the escalating threat of cyber-attacks in the region. Additionally, the governments of the United States and Canada have implemented new initiatives and measures to safeguard browsing data and counter cyber threats. For instance, in March 2023, the Biden-Harris Administration introduced the National Cybersecurity Strategy to ensure the safety and security of the digital ecosystem for all Americans. Similarly, in June 2022, Marco Mendicino, Minister of Public Safety, presented the Act Respecting Cyber Security (ARCS) in Canada to bolster the nation's cybersecurity measures. This legislation focuses on enhancing cybersecurity across various critical sectors such as banking, telecommunications, energy, and transportation, while also prioritizing the protection of Canadian citizens.

In the browser isolation market, various companies are making significant contributions, including Forcepoint, Eircom Software Inc. (Cradlepoint), Sababa Security SRL, Zscaler Inc., Proofpoint Inc., Netskope Inc., and Cloudflare Inc. These companies are actively involved in providing innovative solutions to enhance cybersecurity measures. They specialize in developing technologies aimed at isolating web browsing activities to protect against cyber threats and safeguard sensitive data. Their diverse range of offerings caters to the evolving needs of

businesses and organizations, ensuring robust protection against malware, phishing attacks, and other online threats.

The market analytics report segments the browser isolation market on the following basis:

- By Type
- o Remote
- o On-Premise
- o Clide Side
- By Enterprise Size
- o Small
- o Medium
- o Large
- By Geography
- o North America
- USA
- Canada
- Mexico
- o South America
- Brazil
- Argentina
- Others
- o Europe
- Germany
- UK
- France
- Spain
- Others
- o Middle East and Africa
- Saudi Arabia
- UAE

- Others
- o Asia Pacific
- China
- Japan
- South Korea
- India
- Australia
- Others

Companies Profiled:

- Forcepoint
- Ericom Software Inc. (Cradlepoint)
- Sababa Security SRL
- Zscaler Inc.
- Proofpoint Inc.
- · Netskope Inc.
- · Cloudflare Inc.

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