

# Luxe Pack Los Angeles: APG Successfully Showcases Innovative Luxury Packaging Solutions

LOS ANGELES, CALIFORNIA, UNITED STATES, February 20, 2024 /EINPresswire.com/ -- At the prestigious [Luxe Pack Los Angeles](#) event, held on February 14th and 15th, APackaging Group LLC (APG) unveiled its latest achievements in luxury cosmetic and beauty packaging, solidifying its position as a leader in innovative and sustainable packaging solutions. Founded in 2019 by visionary CEO Helga Arminak, [APG Packaging](#) has rapidly become a trusted partner for the beauty and personal care industry's elite, including renowned brands such as P&G, Unilever, Johnson & Johnson, Estée Lauder, and Sephora, to name a few.



Luxe Pack Los Angeles 2024 Booth

This year, APG's exhibit at Booth #A14 was a focal point for attendees, displaying a sophisticated array of packaging options that perfectly marry luxury with sustainability. As a women-owned business, APG is committed to eco-friendly and sustainable practices, showcasing solutions that are not only aesthetically pleasing but also environmentally responsible. With an annual production capacity exceeding 600 million pieces and a low minimum order quantity (MOQ) of 10,000 pieces, APG is poised to meet the diverse needs of its clients, from emerging brands to established industry

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*Hannah Palese, Director of Communications*

giants.

"The response we've received at Luxe Pack Los Angeles 2024 has been extraordinary. It's evident

that the market is craving [luxury packaging](#) solutions that don't compromise on environmental values," said Hannah Palese, Director of Communication at APG. "Our latest offerings are a testament to our dedication to innovation, sustainability, and design excellence."

Ryan Huang, Director of Marketing at APG, echoed this sentiment, highlighting the company's role in shaping the future of packaging. "As we navigate the challenges of our times, it's imperative that we offer products that reflect a deep commitment to sustainability, without sacrificing the luxury element that our clients expect. This event has been a fantastic opportunity to demonstrate our advancements in this area."

APG's participation in Luxe Pack Los Angeles 2024 underscores its influence in driving forward the luxury packaging industry, with a focus on eco-friendly solutions that appeal to a broad spectrum of beauty and personal care brands. The company's expertise in private label cosmetics, cosmetic manufacturing, and contract manufacturing makes it a powerhouse in the sector, capable of delivering unparalleled quality and innovation.

APG extends heartfelt thanks to all the attendees and participants who visited their booth, engaging with the team and exploring the future of luxury packaging together. The connections made during the event are invaluable, and APG looks forward to continuing these partnerships and conversations.

For further information on how APG is redefining luxury packaging with a sustainable edge, or to discuss your packaging needs, please visit <https://apackaginggroup.com> or contact [sales@apackgroup.com](mailto:sales@apackgroup.com).



Helen Min, Hannah Palese and Yoolie Park from APG



### About APackaging Group LLC (APG)

APackaging Group LLC (APG) is a leading provider of luxury cosmetic and beauty packaging solutions, known for its innovative, sustainable, and eco-friendly practices. Founded in 2019 by CEO Helga Arminak, APG serves the most prestigious names in the beauty and personal care sectors, offering a range of services from private label cosmetics to comprehensive contract manufacturing. With a commitment to quality, sustainability, and design excellence, APG continues to set the standard in the packaging industry.

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