

# Urgent Care Apps Market Projected to Reach USD 2,254 Million by 2030: Current Landscape and Future Trends

*The Global Urgent Care Apps Market Is Witnessing Significant Growth, Fueled by Increasing Demand for Telehealth Solutions and Convenience in Healthcare Access*

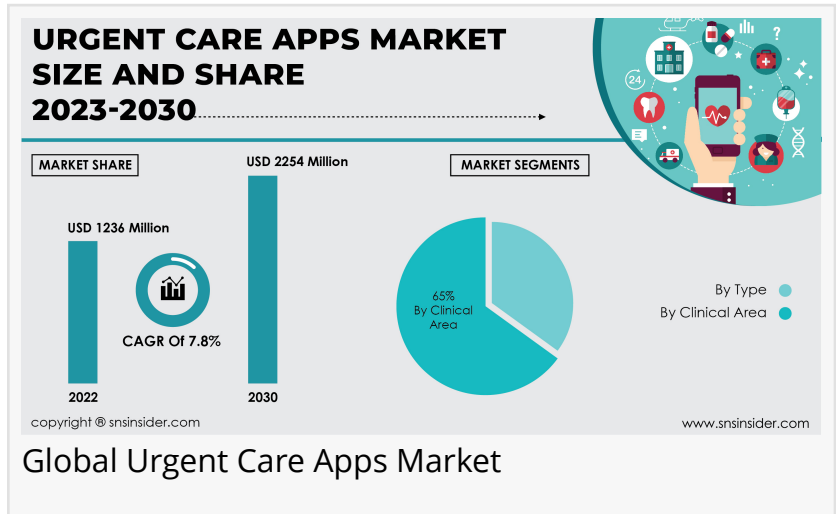
AUSTIN, TEXAS, UNITED STATES, February 20, 2024 /EINPresswire.com/ -- The report provides a comprehensive analysis of the urgent care apps market, detailing its current size and anticipated growth. Valued at USD 1236 million in 2022, [Global Urgent Care Apps Market](#) is expected to reach USD 2254 million by 2030, growing at a compound annual

growth rate (CAGR) of 7.8% over the forecast period from 2023 to 2030. The report explores key factors driving this growth, such as increasing adoption of telemedicine and remote patient monitoring, rising demand for convenient healthcare services, and advancements in mobile technology. Additionally, it delves into market trends, including the development of integrated healthcare platforms, adoption of artificial intelligence and machine learning in urgent care apps, and regulatory landscape. By offering insights into market size, growth projections, and key trends, the report aims to assist stakeholders in understanding the dynamics of the urgent care apps market and making informed decisions to capitalize on growth opportunities.

Urgent Care Apps, also known as virtual urgent care or telemedicine apps, provide patients with access to on-demand medical consultations, remote diagnosis, prescription refills, and urgent care services through mobile devices or web-based platforms. These apps offer a convenient and cost-effective alternative to traditional in-person urgent care visits, enabling patients to receive timely medical advice, triage services, and treatment recommendations from licensed healthcare providers anytime, anywhere.

Major Key Players in the Urgent Care Apps Market:

- All m Inc.



- Hospify
- Pulsara
- Johnson & Johnson
- Pivot Design Group
- Medisafe
- AlayaCare
- Smart Patient
- Siilo
- PatientSafe Solutions

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### Urgent Care Apps Market Growth Drivers

The Urgent Care Apps market is experiencing rapid growth due to several key drivers. Firstly, the growing demand for convenient and accessible healthcare services has spurred the adoption of these apps, allowing users to quickly consult with healthcare providers and receive treatment without having to visit a physical clinic. Additionally, advancements in technology such as telemedicine have made it easier for patients to connect with healthcare professionals through their smartphones or tablets. The COVID-19 pandemic has also accelerated the uptake of urgent care apps as people seek alternative ways to receive medical advice while minimizing exposure to potential risks. Furthermore, the increasing prevalence of chronic diseases and the need for remote monitoring and management have further propelled the expansion of the urgent care apps market, pointing towards a promising future ahead.

### Urgent Care Apps Market Opportunities

The Urgent Care Apps market presents significant opportunities for growth and innovation within the healthcare industry. As technological advancements continue to revolutionize the way individuals access medical care, urgent care apps have emerged as a convenient and efficient solution for patients seeking immediate medical attention. These apps offer users the ability to schedule virtual appointments with healthcare providers, receive real-time medical advice, and even access prescription medication without ever leaving their homes. Additionally, urgent care apps have the potential to reduce strain on traditional healthcare systems by diverting non-emergency cases away from emergency rooms, thus freeing up resources for more critical cases. This shift towards telemedicine not only improves patient experience but also holds promise for cost savings and streamlined healthcare delivery. The rapid adoption of urgent care apps among consumers signifies a growing demand for on-demand healthcare services, making it an attractive market for investors and healthcare organizations looking to capitalize on this trend.

### Urgent Care Apps Market Segmentation

### By Type

- Pre-hospital Emergency Care & Triaging Apps
- In-hospital Communication & Collaboration Apps
- Post-hospital Apps
- Medication Management Apps
- Rehabilitation Apps
- Care Provider Communication & Collaboration Apps

### By Clinical Area

- Trauma
- Stroke
- Cardiac Conditions
- Other Clinical Areas

In 2022, On the basis of the clinical area, the stroke segment had the highest market share of 39%. Urgent care apps specializing in cardiac conditions aim to address emergencies related to heart health. These applications can provide features such as real time monitoring of vital signs, instructions on how to perform cardiopulmonary resuscitation and direct access to emergency services or nearby cardiac care facilities. In the management of cardiac emergencies, early detection and swift response are vital.

In 2022, The segment of hospital communication applications accounted for the largest market share in terms of product, at 48%. In-hospital communication apps focus on enhancing communication and coordination within healthcare facilities. These applications are designed to improve the efficiency of patient flow, enabling healthcare providers to communicate in a seamless manner, share critical information about patients and coordinate emergency responses. Communication apps are contributing to a more connected and cooperative healthcare environment, reducing response times and improving patients' care at the hospital.

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### Key Regional Development

In 2022, North America accounted for the largest revenue share of 38%. The adoption rate of smartphones in North America is very high. The large number of smartphones makes it a robust platform for app adoption in urgent care, since users can easily make use of healthcare services by using their phones. The rapid integration of telemedicine has been seen, and emergency apps play a key role in the facilitation of such consultations. Telehealth solutions have also been adopted more quickly due to the COVID 19 pandemic, which has contributed to a growing number of emergency medical applications.

The Asia Pacific region is projected to expand at the highest rate. The Asia Pacific region is

characterised by diverse healthcare systems, from advanced to developing countries. In order to meet the specific needs of each market, this diversity has a bearing on the strategies and features chosen for urgent care applications. In addition, the benefits of telehealth and telemedicine in Asia Pacific have been increasingly recognised. In particular in areas where there is a lack of access to conventional healthcare facilities, urgent care applications are playing an important role in ensuring convenient and effective health services.

### Key Takeaway from Urgent Care Apps Market Study

- Product development and innovation: provides essential information on the launch of new products, advanced technology or R&D activities affecting the size of the urgent care app market.
- Market diversification: Includes an exhaustive assessment of the geography, investments, and recent developments in the industry.
- Assessment of competition and landscape: The study evaluates the market strategies, products or production capacity of all leading players in this sector.

### Recent Development Related to Urgent Care Apps Market

- In June 2023, The SHREWD WaitLess app has been launched by the Lincolnshire Integrated Care Board to provide patients with real time updates on their waiting times for urgent and emergency care. To the population of Lincolnshire, the app is developed by VitalHub UK. The app offers a variety of functions, such as queue numbers, realtime data on waiting times and travel time to urgent care centres in the region.
- In December 2022, A new urgent care app was launched to support pregnant mums in Southampton. In order to transform the way expectant mothers are able to get emergency care in Southampton and Hampshire, a maternity triage app has been introduced that allows women to register any pregnancy related concern they may have throughout their baby's life so as to receive immediate assistance or advice.

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