

BAREORGANICS SUPERFOODS COFFEE NAMED PRODUCT OF THE YEAR USA 2024

Angie Everhart, CEO, Accepts Award for Best Functional Product

SCOTTSDALE, AZ, USA, February 20, 2024 /EINPresswire.com/ -- The Product of the Year Awards highlight the most innovative products in various trending categories, with winners selected through a national study of 40,000 American consumers. The Product of the Year seal received by each winner helps buyers identify the best new products on the shelves. BareOrganics (www.bareorganics.com) Superfoods [Coffee](#) was named Product

of the Year in the Best Functional Health Product category. BareOrganics products are 100% USDA Certified Organic, Gluten Free, Vegan, Non-GMO, Keto/Paleo Friendly, and the coffees boast low acidity. The coffees come both ground and in BPA free Kcups. The coffees are available at Sprouts, Amazon and Bareorganics.com. BareOrganics is owned by DIYA Beauty and Wellness.

“

We will be focused on supporting our farmers and providers of our organic raw materials as a starting place to allow for continued sustainable practices and caring for Mother Earth.”

CEO Angie Everhart

Bestseller FOCUS, a medium roast blend of herbs, supports healthy focus and concentration. FOCUS Coffee with Superfoods is artisan dark roast Arabica coffee from Nicaragua that is infused with probiotics, free from chemicals and additives, superfood powered with Ashwagandha, Mushrooms, Cacao, Gingko, Maca and more, and made in a solar powered facility, consistent with the company's attention to sustainability. An equal

amount of attention is paid towards taste, boosted by the cinnamon, nutmeg and cacao. CARDIO CARE, with a self-explanatory function, has a rich coffee flavor in a medium blend with a twist of cinnamon and a hint of cacao, with natural antioxidants, with probiotics supporting digestive health. The medium roast ENERGIZING coffee, with a flavorful smooth and slightly nutty finish, provides natural energy support from the antioxidants and Beta-D-Glucans, with revitalizing



maca, guarana, cordyceps mushrooms, and schisandra. And last, but definitely not least, is DAILY DEFENSE, a robust dark roast brew with a citrus finish. Boosted by vitamins C, D, and zinc, the immunity benefits are a bonus to the exceptional flavor.

CEO [Angie Everhart](#), who was in New York to receive the Product of the Year Award, acquired the brand recently and, along with her partner, Renee Niles, president of the company, is

dedicated to not only providing healthy, tasty and sustainable products, they are committed to giving back. A portion of the profits from each sale will be donated to a non-profit in the region from which the ingredients in that product are sourced. Angie said, "We will be focused on supporting our farmers and providers of our organic raw materials as a starting place to allow for continued sustainable practices and caring for Mother Earth.

About DIYA Beauty and Wellness:

DIYA Beauty and Wellness was created in 2023 by Angie Everhart and Renee Niles, to acquire four established, successful brands that have become trusted by millions of consumers in the wellness space – BareOrganics with a wide selection of 100% USDA Certified Organic Superfoods, Gluten Free, Vegan, Non-GMO, Kete/Paleo Friendly products including baking products, food supplement powders for blending into smoothies or soups, coffees (named Product of the Year USA 2024 in the Functional Health Product category), teas, and a host of other products. Extremely conscious of sustainability, the products are manufactured and packed in the USA in jars that are 100% recyclable, BPA-Free and Reusable. Other DIYA brands are SuperOrganics (available exclusively on Amazon.com), ProBioGen Spore Based Probiotics for men and women, and Oralgene NuPearl teeth whitening products, as well as the ability for private label manufacturing. The products are available in stores everywhere and online globally. DIYA is proud to be a women owned and operated company committed to consistently offering the highest-quality innovative products at affordable prices as well as to giving back. A portion of the profits from each product will be donated to a non-profit in the region from which the natural ingredients are sourced to help to sustain their farmers. Additional products and brands will be introduced by Q4 of 2024, with an ever-expanding vision of growth to serve their loyal consumers.

JoAnn Geffen

JAG PR

+ +1 818-905-5511

[email us here](#)



CEO Angie Everhart with award winning coffee

This press release can be viewed online at: <https://www.einpresswire.com/article/689988414>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.