

# Campy Introduces Real-Time Image Displays for Campsites and Amenities

*Insider Perks updates Campy with image display, enhancing decision-making and engagement for campers.*

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/EINPresswire.com/ -- [Insider Perks](#), a leader in digital innovation for the campground and RV park industry, today announced a significant enhancement to its AI-driven chatbot, Campy. This new feature introduces the ability to display images within chat conversations, setting a new standard for customer service and engagement in the sector.

Campy, known for its ability to provide instant, accurate responses to camper inquiries, now offers campground owners and operators an even more powerful tool to

showcase their properties. With the latest update, when a potential guest asks about RV sites, cabin rentals, glamping options, or any amenities, Campy can now display relevant images alongside descriptive text and direct calls-to-action. This enhancement not only enriches the

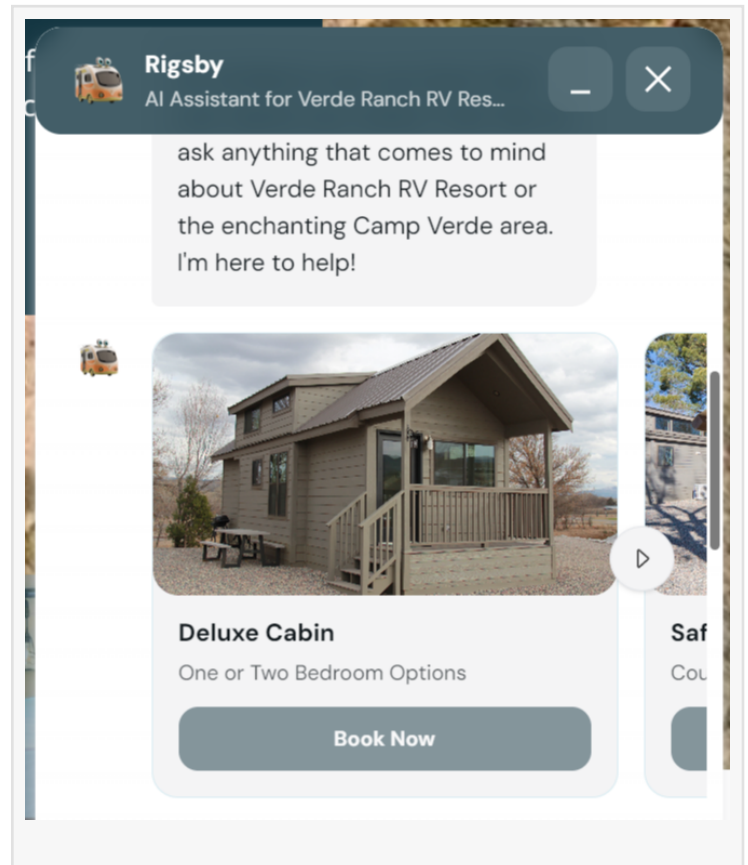
user experience but also aids in the decision-making process, providing a visually engaging way for campers to explore their options.

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*Brian Searl*

“Visual aids are a crucial part of the decision-making process, especially in the outdoor hospitality industry where customers' expectations are continuously evolving,” said Brian Searl, Founder & CEO of Insider Perks. “By integrating image display capabilities into Campy, we're enabling campground owners to not just tell, but show what makes their campground unique. This level of



interaction is unparalleled in today's market and represents a significant leap forward in how we utilize technology to enhance the camping experience."

This update is part of Insider Perks' ongoing commitment to innovation and excellence in customer service. By allowing campers to see pictures of available sites and amenities in real-time, Campy facilitates a more interactive and informative booking process. This capability is designed to meet the needs of modern campers who seek comprehensive information and visual confirmation before making their travel decisions.

The introduction of image display capabilities in Campy also includes features for detailed descriptions, specific calls-to-action, and the option to link directly to virtual tours, providing an immersive experience that can help convert inquiries into bookings. This feature is especially beneficial for showcasing major property features, like water parks, that are better experienced visually.

For more information about Campy and its new image display capabilities, or to [schedule a demo](#), please contact:

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