

# Avocado Oil Market Size, Trends, Leading Companies, SWOT Analysis and Forecast 2024-2032

*The avocado oil market is expected to reach US\$ 876.5 Million by 2032, exhibiting a growth rate (CAGR) of 4.4% during 2024-2032.*

ST. BROOKLYN, NY, USA, February 21, 2024 /EINPresswire.com/ -- IMARC Group, a leading market research company, has recently released a report titled "Avocado Oil Market: Global Industry Trends, Share, Size, Growth, Opportunity, and Forecast 2024-2032". The study provides a detailed analysis of the industry, including the global [avocado oil market share, size, trends, and growth forecast](#). The report also includes competitor and regional analysis and highlights the latest advancements in the market.



## Report Highlights:

### How big is the avocado oil market?

The global avocado oil market size reached US\$ 584.8 Million in 2023. Looking forward, IMARC Group expects the market to reach US\$ 876.5 Million by 2032, exhibiting a growth rate (CAGR) of 4.4% during 2024-2032.

### Factors Affecting the Growth of the Avocado Oil Industry:

- **Health and Wellness Trends:**

The global shift toward health and wellness significantly impacts the growth of the avocado oil industry. Consumers increasingly seek healthier dietary options, such as avocado oil, due to its beneficial monounsaturated fats, antioxidants, and vitamins. Its ability to support cardiovascular health and weight management appeals to health-conscious individuals, driving its adoption in cooking and as a salad dressing alternative to traditional oils. This trend reflects a broader

consumer movement toward products that support a healthy lifestyle, making avocado oil a preferred choice in kitchens worldwide.

- Beauty and Personal Care Demand:

The expanding beauty and personal care sector play a crucial role in the growth of the avocado oil industry. Avocado oil's rich nutrient profile, including vitamins E and A, and its moisturizing properties, make it a popular ingredient in skincare and haircare products. Consumers are increasingly drawn to natural and organic cosmetic ingredients, viewing them as safer and more beneficial for long-term use. The oil's versatility as a hydrating agent and its ability to improve skin elasticity and hair health fuel its popularity in formulations, from moisturizers to shampoos.

- Culinary Innovation and Food Trends:

Culinary innovation and evolving food trends significantly influence the growth of the avocado oil industry. As consumers become more adventurous in their cooking and eating habits, they seek out new flavors and healthier cooking oils. Avocado oil's high smoke point and mild, versatile flavor make it ideal for various cooking techniques, from sautéing to baking. Moreover, the rise of plant-based and clean eating trends has spotlighted avocado oil as a premium, healthful option, integrating it into the culinary mainstream and encouraging its use in both home kitchens and professional settings.

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#### Avocado Oil Market Trends:

The global avocado oil market is experiencing significant growth, fueled by the rising popularity of healthy cooking oils and the increasing awareness of avocado oil's nutritional benefits, including high levels of monounsaturated fats, antioxidants, and vitamins. This trend is complemented by the surge in demand for natural and organic beauty products, where avocado oil is prized for its skin and hair care benefits. The culinary sector's growing preference for avocado oil, due to its versatility and high smoke point, also contributes to market expansion. Moreover, innovations in extraction methods and sustainable farming practices are enhancing product quality and variety, appealing to a broad consumer base seeking health-conscious food and personal care options.

#### Who are the key players operating in the industry?

The report covers the major market players including:

- Olivado Group

- Sesajal
- Grupo Industrial Batellero
- The Village Press
- Spectrum organics
- Bella Vado
- Chosen Foods LLC

What is included in market segmentation?

The report has segmented the market into the following categories:

## Breakup by Product Type:

- Extra Virgin Oil
- Refined Oil
- Blends
- Others

## Breakup by Application:

- Food and Beverages
- Cosmetics
- Pharmaceuticals
- Others

## Breakup by Distribution Channel:

- Business to Business
- Business to Consumer
  - Supermarkets/Hypermarkets
  - Convenience Stores
  - Online Stores
  - Others

## Market Breakup by Region:

- North America (United States, Canada)
- Asia Pacific (China, Japan, India, South Korea, Australia, Indonesia, Others)
- Europe (Germany, France, United Kingdom, Italy, Spain, Russia, Others)
- Latin America (Brazil, Mexico, Others)
- Middle East and Africa

<https://www.imarcgroup.com/request?type=report&id=1282&flag=C>

If you require any specific information that is not covered currently within the scope of the report, we will provide the same as a part of the customization.

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