

# FREMONT STREET EXPERIENCE TO HOST RUGBY LEAGUE LAS VEGAS FAN FEST, DOWNTOWN DOWN UNDER

LAS VEGAS, NEVADA, UNITED STATES, February 21, 2024 /EINPresswire.com/ -- Australia's biggest sport, the National Rugby League (NRL), is coming to Las Vegas on Saturday, March 2. To mark the historic occasion and launch the 2024 NRL Telstra Premiership season, the NRL is hosting Rugby League Las Vegas Fan Fest, Downtown Down Under, a free celebration for fans at Downtown Las Vegas' iconic [Fremont Street Experience](#) on Thursday, February 29.

Two days before the historic NRL double-header at Allegiant Stadium, Rugby League Las Vegas Fan Fest Downtown Down Under will be an opportunity for fans – including 14,000 travelling from Australia – to see captains, coaches and stars of the four competing teams up close as they are presented on stage.

Entertainment will be headlined by live performances from two leading US-based Australian acts – award-winning indie pop band, Sheppard, and acclaimed DJ and production duo, the Stafford Brothers – plus other special guest appearances.

The NRL's historic Las Vegas venture has created the opportunity to hold two simultaneous events to launch the 2024 NRL Premiership season, 7,500 miles apart. While the iconic Fremont Street precinct hosts Fan Fest Downtown Down Under with the four teams in Las Vegas, a parallel launch event will take place with the other 13 NRL teams, fans and media in Sydney



**RUGBY LEAGUE LAS VEGAS**  
Presented by  FIJI AIRWAYS

**FREE EVENT FAN FEST DOWNTOWN DOWN UNDER**  
(FREMONT STREET EXPERIENCE)  
THUR. 29, FEB. (6PM START)

**WHAT TO EXPERIENCE:**

- ✓ NRL Team Appearances
- ✓ Live performances by Sheppard & Stafford Brothers
- ✓ Surprise Celebrity Guests

[Fremont St. EXPERIENCE](#) [FREE EVENT DETAILS](#) 

The graphic features a collage of images showing a large crowd at night, the 'the D' sign, and the 'QUEENS' sign.

(Friday Sydney time).

NRL CEO, Andrew Abdo, said, "The Las Vegas games have presented us with a great opportunity to launch the season with simultaneous events in Australia and the United States. We will have thousands of fans travelling to Las Vegas and we will have millions of fans in Australia equally keen to see the season opening.

"Never before have we attempted a venture like this, so it makes sense to launch the season in a unique way for fans in the US and Australia."

Rugby League Las Vegas Fan Fest Downtown Down Under will take place at Fremont Street Experience on Thursday, February 29 from 6pm. Entry is free.

- ENDS -

### NRL & Rugby League Las Vegas

The National Rugby League (NRL) is the leading elite sports competition in Australia and the Pacific, renowned for the toughness, speed, skill and athleticism of its athletes who play at full force – no pads, no armor, no timeouts.

The NRL is about to take an unprecedented step for Australian sport – Rugby League Las Vegas. Over the next five years, Allegiant Stadium will host 10 NRL matches, starting with the historic double-header on March 2 featuring four of its biggest teams:

- Brisbane Broncos v Sydney Roosters
- South Sydney Rabbitohs v Manly Sea Eagles

Unlike other sports that have brought games to the US, these NRL clashes are not trials or friendlies. The games will open the 2024 NRL Premiership season and real championship points are on the line.

- Video: Rugby league Las Vegas. Football, but not as you know it.
- Video: Russell Crowe explains the rules and laws of rugby league
- Tickets start from just \$19 via [NRL.com/Vegas](https://www.nrl.com/Vegas)

### Fremont Street Experience

Fremont Street Experience is a six-block entertainment and retail district located in historic downtown Las Vegas. The iconic venue features Viva Vision, the world's longest linear video screen – 1,500 feet long, 90 feet wide and suspended 90 feet above the urban pedestrian mall.

It is also home to SlotZilla, a unique urban zipline attraction featuring an 850-foot Zipline and 1,750-foot Zoomline, which launches riders from a 12-story slot-machine-themed platform to fly under the iconic Viva Vision canopy. Katy Perry flew on the SlotZilla zipline for the world

premiere of her Viva Vision music light show last year. [VegasExperience.com](http://VegasExperience.com)

### Sheppard

Sheppard is an award-winning Australian pop band living in Nashville. After emerging onto the Australian music scene in 2009, the formerly Brisbane-based group's breakthrough international hit single, 'Geronimo', was released in Australia in March 2014 and went on to sell over two million copies in the US.

The band boasts over one billion streams and six Australian Platinum releases. They will give fans their first taste of new single 'Edge of the Earth' as part of a show created especially for Rugby League Las Vegas Fan Fest. [wearesheppard.com](http://wearesheppard.com)

### Stafford Brothers

Acclaimed DJ and production duo the Stafford Brothers have achieved multiple platinum certifications, tens of millions of streams, three consecutive ITM Awards as "Number One DJ's," an ARIA nomination and hundreds of sold out shows.

After smashing it in their native Australia for years, the duo achieved a major international breakthrough by way of the single "Hello" (feat. Lil Wayne & Christina Milian) and have gone on to collaborate with the likes of Lil Yachty, T.I, Waka Flocka Flame, Rick Ross and Steve Aoki. [staffordbrothers.com](http://staffordbrothers.com)

Further information:

Jennifer Bradley, JB Public Relations (based Las Vegas)

Cell: 702.234.9385

[jennifer@jbpublicrelations.com](mailto:jennifer@jbpublicrelations.com)

Kirvin Doak Communications

[FSEPR@kirvindoak.com](mailto:FSEPR@kirvindoak.com)

Glenn Jackson, NRL

Cell: +61 402 048 868

[gjackson@nrl.com.au](mailto:gjackson@nrl.com.au)

Alexandra Leach

Kirvin Doak Communications

+1 702-809-8389

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[Instagram](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/690274356>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.