



# Frenik Labs Becomes Agency of Record for Kids 'R' Kids Learning Academies

*B2B demand generation agency takes on the mantle to propel growth for America's largest family-owned daycare franchise.*

ATLANTA, GEORGIA, UNITED STATES, February 26, 2024 /EINPresswire.com/ -- Today, [Frenik Labs](#), a renowned [B2B demand generation agency](#), announced its new partnership with Kids 'R' Kids Learning Academies, the largest family-owned daycare franchise in the US. This partnership marks a significant milestone in Frenik's commitment to driving growth for businesses of all sizes.

Frenik's CEO, a seasoned expert in demand generation, shared their insights on this new venture. "We're thrilled to partner with Kids 'R' Kids Learning Academies. Our unique expertise in B2B demand generation makes us well-suited to tackle the challenges faced by franchises like Kids R Kids in sourcing new franchisees. With our partners' experience as the Global Head of Demand Generation for brands like SAP and Sage, we're confident we can drive significant B2B growth for Kids 'R' Kids."

This partnership benefits Kids 'R' Kids Learning Academies in several ways:

- Enhanced franchisee sourcing through Frenik's proven B2B demand generation strategies.
- Exposure to a broader audience, thanks to Frenik's extensive global network.
- Access to Frenik's partners' vast experience in driving growth for major brands.

Further details of this partnership will be disclosed in due course.

Frenik Labs is a leading B2B demand generation agency, known for its expertise in driving growth for businesses. With a team of experienced professionals who have served as Global Heads of Demand Generation for major brands, Frenik has a proven track record of delivering exceptional results for its clients. This partnership with Kids R Kids Learning Academies further solidifies Frenik's position as a leading force in the B2B demand generation space.

About Frenik Labs

[Frenik Labs is a top marketing solutions agency](#), trusted by both budding startups and globally known consumer brands such as T-Mobile, Heineken USA, Bacardi, Grey Goose, and Comcast.

The list also extends to notable organizations such as the PGA, Salvation Army, Home Depot, Delta, Hilton, and Terminus. Through curiosity and creativity, Frenik Labs focuses on formulating and implementing robust marketing strategies that propel business growth, magnify brand prominence, and generate uniquely captivating consumer experiences. For a deeper understanding of their comprehensive suite of services, visit [freniklabs.com](https://freniklabs.com).

Matt Bravo

Frenik Labs

+1 770-570-0116

[email us here](#)

---

This press release can be viewed online at: <https://www.einpresswire.com/article/690361999>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2024 Newsmatics Inc. All Right Reserved.