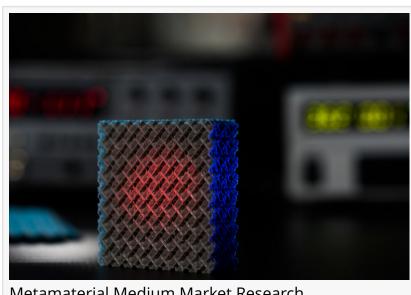


## Metamaterial Medium Market Resilient Futures A Guide to Future Proofing Your Business Through Market Size Wisdom

The rise in demand, there have been challenges in the form of insufficient research despite significant investments in R&D and high initial manufacturing costs.

WILMINGTON, DELAWARE, UNITED STATES, February 22, 2024 /EINPresswire.com/ -- This market report on metamaterial medium, published by Allied Market Research, forecasts a substantial growth in the global market, which is expected to reach \$1,387 million by 2022 with a compound annual growth rate (CAGR)



Metamaterial Medium Market Research

of 39.7% during the period 2016-2022. The North American region held more than half the share of the global <u>metamaterial medium market</u> in 2015. Antennas were the leading market segment in 2015, and frequency selective surfaces are projected to be the fastest-growing segment during the analysis period.

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Metamaterial medium is defined as a man-made composite material with a three-dimensional and periodic cellular architecture that offers optimized combinations of physical properties, not found in nature, in response to specific excitation. It has unique properties such as negative permeability and permittivity and is often used as an artificial medium with negative refractive index. The most efficient metamaterial medium possesses zero permeability and permittivity, making it ideal for manufacturing antennas with high directivity. Metamaterial medium offers advantages such as super-resolution in the far-field, negative refraction of wavelengths, and enhanced spontaneous emission. The market has witnessed significant growth due to increased demand for efficient sensing and transmitting systems across various industries.

Despite the rise in demand, there have been challenges in the form of insufficient research despite significant investments in R&D and high initial manufacturing costs. The telecommunications sector is the largest end-user of metamaterial medium, mainly due to its ability to modify the performance of the electromagnetic spectrum and enabling capabilities that were not possible before. The telecommunications market is expected to register a CAGR of 25.2% during 2016-2022. Antennas are the largest application of metamaterial medium, primarily due to their miniaturization property and the ability to track satellites globally without physically repositioning the antenna.

Europe is projected to be the fastest-growing segment during the forecast period, with a CAGR of 45.7% throughout 2016-2022. Sensing is expected to be the fastest-growing segment once commercialization starts. Telecommunication is expected to lead the market, accounting for half of the market share by 2022. The antenna market is expected to grow at a CAGR of 17.7% during 2016-2022. The optics segment is anticipated to grow at the fastest rate during the analysis period. Asia-Pacific and Europe collectively accounted for more than two-fifths share of the global metamaterial medium market in 2014, and are expected to maintain this trend in the future. Key players in the market include Kymeta Corporation, Metamaterial Technologies Inc., Metamagnetics Inc., Jem Engineering LLC, Fractal Antenna Systems Inc., Applied EM Inc., Nanosonic Inc., Alps Electric Co. Ltd., Teraview Ltd., and Plasmonics Inc.

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David Correa Allied Market Research +1 5038946022 email us here
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