

Envisionit Unveils Unchained: A Strategic AI Leap Forward for Businesses

Innovative AI integration set to transform operational efficiency and client outcomes.

CHICAGO, IL, U.S.A., February 22, 2024 /EINPresswire.com/ -- [Envisionit](#), renowned for two decades of marketing innovation and client growth, today introduces Unchained Group, LLC, the next-level artificial intelligence (AI) consultancy. This strategic venture allows midsize businesses to confidently leverage AI to amplify efficiency and improve work quality. Unchained liberates employees from repetitive tasks and reclaims valuable time for strategic thinking and problem solving.

The logo for 'env.' is displayed in a large, bold, black sans-serif font. The letters 'e', 'n', and 'v' are lowercase, and a registered trademark symbol (®) is positioned to the upper right of the 'v'. The logo is centered within a white square, which is itself enclosed by a thick black border.

AI is rapidly becoming a cornerstone of business innovation. A recent Deloitte study found that 78% of CEOs recognize AI's role in enhancing product and service quality. Envisionit's founders established Unchained to accelerate the responsible adoption of AI technologies that benefit marketing teams by enhancing — not replacing — human capabilities.

Unchained is a testament to Envisionit's commitment to both innovation and client success. By integrating Unchained AI to support the data side of analytics, search engine optimization, market research, and other tasks, Envisionit's teams have greater bandwidth for high-value strategic growth planning and initiatives that require human interpretation and creativity. This shift not only boosts the agency's operational efficiency but also augments the visionary and tactical solutions provided to clients.

For Envisionit's clients, Unchained represents a distinct competitive advantage. Integrating AI assistance strengthens team capabilities and elevates individual proficiencies. The result is a

heightened quality of work and an enhanced ability to engage with customers, ensuring that Envisionit clients can continually set the pace in a digitally evolving marketplace.

Todd Brook, Founder and CEO of Envisionit and a Managing Director of Unchained, shares his vision: "We've always strived to mitigate the inefficiencies and waste that plague marketing, agency relationships, team interactions, and frankly, operations in general. AI represents an unprecedented opportunity to rise above these challenges. And through Unchained's focus on training, support, governance, and impactful prompt engineering, we're helping our clients overcome barriers to capitalizing on AI advantages. It's not just about doing things faster; it's about freeing our clients to think bigger and make a more significant impact."

About Envisionit:

Founded in 2002, Envisionit is an award-winning marketing agency based in Chicago, IL, with a specialized focus on client growth in the tourism, fintech, and consumer sectors. The agency's expertise lies in digital strategy, creative execution, media, and data analytics, fostering growth through industry knowledge and performance-driven creativity. Learn more about Envisionit at www.envisionitagency.com

About Unchained:

Unchained offers AI solutions crafted specifically for mid-sized companies and organizations seeking to enhance their efficiency, productivity, and quality. Their services provide a structured approach for seamlessly integrating AI into business processes, empowering companies to streamline their operations and minimize routine tasks. Learn more about Unchained at www.getunchained.com.

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