



# MyCarrierPortal and Denim Forge Innovative Partnership for Seamless Carrier and Broker Onboarding

*MyCarrierPortal, the leading carrier identity platform, and Denim, a freight factoring partner, announce a revolutionary partnership to simplify onboarding.*

SIMI VALLEY, CA, USA, February 22, 2024 /EINPresswire.com/ -- [MyCarrierPortal](#) and [Denim](#) Forge

Innovative Partnership for Seamless Carrier and Broker Onboarding



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*Bharath Krishnamoorthy, Co-Founder and CEO of Denim*

In a groundbreaking collaboration, MyCarrierPortal, a leading carrier identity platform, and Denim, a technology-forward freight factoring partner, are thrilled to announce a revolutionary partnership aimed at introducing a frictionless onboarding process, ultimately simplifying experiences for carriers and brokers.

The newly introduced feature, set to transform the landscape of carrier-broker interactions, streamlines the

onboarding journey for carriers and enhances the efficiency of brokers. Clients of Denim who also leverage MyCarrierPortal can seamlessly extract information from MCP's platform to create detailed carrier profiles. With a simple push of a button, brokers can request and receive updated ACH information and other critical updates, significantly enhancing the overall efficiency and user-friendliness of the process.

What sets this innovation apart is its immediate availability. The collaboration between MyCarrierPortal and Denim empowers carriers to eliminate redundant data entry, fostering stronger and more collaborative relationships with brokers. This intuitive solution addresses a common pain point in the industry, poised to reshape how carriers and brokers collaborate.

"Our joint efforts with Denim not only simplify the onboarding process for carriers but also enhance the overall broker experience," stated Meg Boaz, Director of Business Development at MyCarrierPortal. "The ability to pull information and request updates with a single push of a button sets a new standard for efficiency in our industry."

One of the key advantages of this collaboration is the commitment to continuous improvement. MyCarrierPortal and Denim are dedicated to enhancing communication and functionality swiftly, introducing features that set them apart from other industry partners. The duo aims to remain at the forefront of innovation, ensuring that their clients benefit from cutting-edge solutions that are unmatched in the market.

"Strong relationships between carriers and brokers are essential for a well-functioning supply chain, but challenges often arise from inefficiencies and

miscommunications," said Bharath Krishnamoorthy, Co-Founder and CEO of Denim. "The integration of Denim with MyCarrierPortal represents our initial step towards streamlining processes and reducing unnecessary paperwork. Our enthusiastic team is actively developing additional features aimed at simplifying and improving carrier-broker interactions."



#### About MyCarrierPortal

MyCarrierPortal, formerly MyCarrierPackets, has been a leading force in the transportation industry for over 12 years, specializing in carrier onboarding, insurance validation, and carrier identity solutions. With a commitment to providing cutting-edge solutions, MyCarrierPortal enables freight brokerages to streamline operations and enhance overall efficiency.

#### About Denim

Denim is a technology-forward freight factoring partner that is committed to transforming the logistics landscape. With a focus on efficiency and collaboration, Denim's solutions streamline processes for carriers and brokers, promoting a seamless supply chain.

Meg Boaz

MyCarrierPortal

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